

PRIMAL +



PAN-MASS CHALLENGE

FAVORITE TEAM PRODUCTS:

DESIGN YOUR TEAM KITS FOR THE PAN-MASS CHALLENGE TODAY WITH THE MOST TRUSTED NAME IN CYCLING APPAREL & THE OFFICIAL CYCLING APPAREL PARTNER OF THE PMC!



PRISMA JERSEY



WOMEN'S
RACERBACK

Every year Primal contributes over \$1 Million in support to non-profits and charitable causes. With the support of our partners, we have been able to create a movement across the industry for positive change. We know that every dollar contributed will count towards advancing research, increasing awareness, improving support, and finding cures!

As part of our ongoing commitment to charitable cycling events and as a Sponsor to The PMC, Primal will donate **10% of your custom apparel order** directly back to your team's fundraising account.



EVO 2.0 BIBS OR
SHORTS



TRACER HOODIE

Visit primalwear.com/custom to view more products or to learn more about our custom program.

THE PAN-MASS CHALLENGE - AUGUST 2nd & 3rd
2025

TEAM ORDER TIMELINE

GET STARTED

May 2025

DESIGN &
REVISIONS

2 - 3 WEEKS

ORDER
SUBMITTED

6 / 5 / 2025

DELIVERY
DATE

07 / 25 / 2025

Contact Jacob Moreau at 720.782.7501 or Jacob.m@primalwear.com