



## PMC KIDS RIDE EASTON - Local Sponsorships Form

**THANK YOU FOR YOUR SUPPORT** 😊 Sponsoring Easton's PMC Kids Ride bike-a-thon is one way your company will be seen throughout the community as a business that cares about children and the health of our local community as well as the extended PMC community. We welcome donations of all-kinds, every bit helps. We are providing suggestions within this form. If you have questions for Easton PMC Kids Ride Coordinator, contact [4julies@gmail.com](mailto:4julies@gmail.com) or 508.333.0791.

Kids Ride (Easton) event sponsorship & supporting donations will put your company's name in event communications (+)(\*)(\*\*).

	Supporter	Exhibitor	Host Sponsor
<b>Before Event</b>		Your company's name in Event Posters	Ride website acknowledgement / URL to your own corporate webpage. Shout out on our Easton PMC Kid's Ride FB page; Featured Sponsor in Email Blasts.; Your Logo Placement on Event Posters displayed at your company and community-related locations
<b>During Event</b>	Event Day signage Event Day Program acknowledgement	Exhibitor Table day of event, if desired*.; Sponsorship Shout-outs.; Event Day Program acknowledgement	Exhibitor Table day of event (Premier, High Traffic Placement) – Opportunity to have banner displayed at the event*.; Title Sponsorship (Signage in key event areas).; Sponsorship Shout-outs; Event Day Program acknowledgement
<b>After Event</b>		Newsletter Acknowledgement	Newsletter Acknowledgement and Sponsorship Preview (Get a jump start on next year!)
<b>Donation</b>	<b>\$250</b>	<b>\$500</b>	<b>\$1,000</b>

**In-kind Sponsorship:** Benefits for in-kind donation will be based upon value offered.

Your company can provide a message to riders, brochures and marketing materials that will be included in Rider Bags provided to Registered Riders. [PLEASE NOTIFY US OF MATERIALS FOR RIDER BAGS](#) or [RAFFLE PRIZE DONATIONS](#) to arrange for drop-off/pick up\*\*

(+) Recognition and benefits outlined above is at the discretion of the local Volunteer Event Organizer to implement to the extent of their local resources and capabilities. Logo recognition on the website is not delineated by Sponsor donation level.

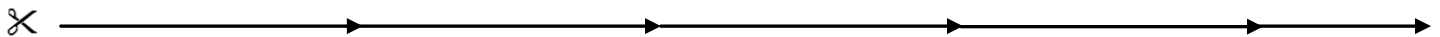
(\* ) These benefits are at sponsor's own expense.

(\*\*) **By March 31, 2020**, please notify us of your printed message to riders or marketing materials to be included in PMC Kids Rider Bags, and/or Raffle Items. We will be happy to arrange for pick-up or drop-off by [April 20, 2020](#).

Note: There is no rain-date for this event.

**PMC Kids Rides online registration & direct donation via website via <https://kids.pmc.org/easton> (Opens in February 2020)**  
**For more information, "like" us and follow updates on Facebook @EastonPMCKidsRide.**

Pan-Mass Challenge is a non-profit organization, all donations are tax deductible. Tax ID / EIN number is **04-2746912**.



### Sponsorship Information – **Due Date: Submission requested by March 31, 2020**

- Please complete below information and mail, along with check for any monetary donations payable to "PMC". Mail or email to contact below.

**Mailing Address:** PMC Kids Ride - Easton, C/O Julie Paquin, PO Box 254, North Easton, MA 02356

**Email:** [4julies@gmail.com](mailto:4julies@gmail.com) or Call/Text: 508.333.0791

- Please notify this office of Easton PMC Kids Ride donations made online.
  - Online donations can be made at: <https://donate.kids.pmc.org/easton/>

SPONSOR INFORMATION	
CONTACT PERSON	
ADDRESS	
CONTACT PHONE NUMBER / EMAIL	
WEBSITE ADDRESS (IF APPLICABLE)	
COMMENT / DONATION	

Thank You!! We look forward to your support. This event would not be possible without the support of our Community and Sponsors like you!!