



PMC Winter Cycle Fact Sheet

About PMC Winter Cycle:

The PMC Winter Cycle is a charitable stationary cycling event typically held each January in Boston, comprised of six 45-minute rides led by popular local stationary cycling instructors. As the kick-off to the [Pan-Mass Challenge's](#) (PMC) yearly fundraising campaign, the PMC Winter Cycle brings together hundreds of people of varying athletic ability, who channel physical, mental and emotional energy to fight cancer by raising money for Dana-Farber Cancer Institute (Dana-Farber).

As the first-ever stationary cycling event held at Fenway Park, the PMC Winter Cycle holds high-energy cycling sessions led by top Boston instructors. While PMC Winter Cycle is typically an indoor event, those participating in the 2022 event will enjoy an iconic view of Fenway Park as cyclists will be stationed in the covered outdoor area on the fifth-floor concourses between first and third base.

This year's PMC Winter Cycle has a fundraising goal of \$500,000, which will kickstart the PMC's 2022 fundraising efforts. In 2021, the PMC Winter Cycle: Spring Edition contributed to the organization's record-breaking \$64 million gift to Dana-Farber amid the ongoing pandemic, 100 percent of which supports cancer research and treatment at the Institute. For those who want to participate in the ride, there is a non-refundable \$50 registration fee and a \$600 fundraising minimum per session. To become a top fundraiser or Pacesetter, participants must raise at least \$1,200. All fundraising minimums must be met by June 1, 2022.

To learn more about PMC Winter Cycle and to register for this year's event, visit <https://wintercycle.pmc.org/>.

Where:

Fenway Park, 20 Jersey St., Boston, MA 02215

- Cycling: Outside on fifth floor concourses, between first and third base overlooking the field

When:

Saturday, April 9th from 8 a.m. to 2 p.m.

Registration opens for 2021 Pacesetters on December 1, 2021

Registration opens for riders and volunteers on December 2, 2021

Contact:

For questions around participating, fundraising or volunteering, contact Justine Darmanian, justine@pmc.org

For media inquiries around PMC Winter Cycle, contact Ari Billias, arianna.billias@porternovelli.com

