



PMC Winter Cycle Fact Sheet

The PMC Winter Cycle is a charitable spin event held each winter at Fenway Park in Boston, Massachusetts. The PMC Winter Cycle, a spoke in the wheel of the [Pan-Mass Challenge](#) (PMC), kicks off the organization's yearly fundraising campaign with five 45-minute high-energy indoor cycling rides led by popular local spin instructors. The day-long event brings together hundreds of people of varying athletic ability, who channel physical, mental and emotional energy to fight cancer by raising money for [Dana-Farber Cancer Institute](#) (Dana-Farber).

The 10th PMC Winter Cycle will take place on Saturday, February 1, 2025, at The 521 Overlook, located in center field, offering participants an iconic view of historic Fenway Park as they ride.

As with all PMC events, 100 percent of PMC Winter Cycle rider-raised dollars directly benefit lifesaving cancer research and treatment at Dana-Farber. As of July 2024, the PMC has crossed \$1 billion in lifetime fundraising for Dana-Farber. The PMC is Dana-Farber's largest single contributor, accounting for 62 percent of its Jimmy Fund's annual revenue.

For those interested in spinning during the PMC Winter Cycle, there is a non-refundable \$50 registration fee and a \$400 fundraising minimum per session. To become a top fundraiser or Pacesetter, participants must raise at least \$1,200. All fundraising minimums must be met by April 1, 2025.

To learn more about the PMC Winter Cycle and to register to ride in, or volunteer at, this year's event, visit <https://wintercycle.pmc.org/>.

Where:

The 521 Overlook at Fenway Park, 14 Lansdowne St, Boston, MA 02215

- Cycling: The 521 Overlook, located in right center field

When:

Saturday, February 1, 2025, from 8:30 a.m. to 2:15 p.m.

(After party at Lansdowne Pub to follow from 2:30 p.m. to 6 p.m.)

- Registration is open for 2025 Pacesetters on October 16, 2024
- Registration is open for PMC alumni on October 17, 2024
- Registration is open for all riders and volunteers on October 22, 2024

Contact:

For questions around participating, fundraising or volunteering, contact Justine Darmanian, justine@pmc.org

For media inquiries around PMC Winter Cycle, contact Taylor Sheehan, taylor.sheehan@porternovelli.com

