





Mission Statement

The Pan-Mass Challenge raises money for life-saving cancer research and treatment at Dana-Farber Cancer Institute through an annual bike-a-thon that crosses the Commonwealth of Massachusetts. Since its founding in 1980, the PMC has successfully melded support from committed cyclists, volunteers, corporate sponsors and individual contributors. All are essential to the PMC's goal and model: to attain maximum fundraising efficiency while increasing its annual gift. Our hope and aspiration is to provide Dana-Farber's doctors and researchers the necessary resources to discover cures for all cancers.

History of Giving

YEAR	RIDERS	VOLUNTEERS	DONATION	HEAVY HITTER	HEAVY HITTER MINIMUM	EFFICIENCY (%)
1980	36	10	10,200	—		75
1981	210	35	40,600	—		78
1982	246	75	60,000	—		80
1983	291	100	100,000	—		81
1984	366	125	155,000	18	1,000	83
1985	472	175	250,000	55		85
1986	737	250	400,000	85		86
1987	866	300	600,000	164		87
1988	802	350	850,000	205	1,200	88
1989	943	358	1,200,000	240	1,500	89
1990	981	425	1,300,000	211	1,600	90
1991	1,184	660	1,550,000	302		90
1992	1,419	817	1,900,000	366		91
1993	1,323	956	2,300,000	402	1,800	92
1994	1,499	1,191	2,800,000	496		92
1995	1,715	1,441	3,500,000	558	2,000	93
1996	1,812	1,565	4,500,000	613		93
1997	1,947	1,506	5,500,000	772		94
1998	2,274	1,634	6,700,000	734	2,500	95
1999	2,514	1,726	8,700,000	1,015	2,600	96
2000	2,847	1,796	12,500,000	1,220	3,000	96
2001	3,085	1,834	14,000,000	1,102	3,600	97
2002	3,396	1,878	15,000,000	1,035	4,000	97
2002*	4	3	2,500,000	7		
2003	3,584	1,900	16,200,000	1,081	4,500	98
2004	3,762	2,200	20,000,000	1,096	5,500	98
2005	3,883	2,222	23,000,000	1,062	6,000	99
2006	4,270	2,400	26,000,000	1,351	6,000	99
2007	4,960	2,431	33,000,000	1,567	6,300	100
2008	5,241	2,892	35,000,000	1,495	6,700	100
2009	4,937	2,994	30,384,200	1,730	6,000	100
2010	4,957	2,875	33,000,000	1,680	6,300	100
2011	5,169	3,100	35,000,000	1,874	6,400	100
2012	5,234	3,300	37,000,000	1,881	6,500	100
2013	5,294	3,400	39,000,000	1,987	6,700	100
2014	5,498	3,500	41,000,000	2,051	6,900	100
TOTAL	87,785	52,444	\$455,000,000			

In 2002, the PMC funded a separate PMC Senior Investigator position at DFCI.

RIGHT CENTER
Billy Starr at
opening
ceremonies

Dear Riders, Volunteers and Sponsors,

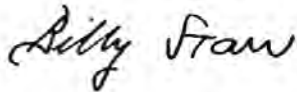
The 2014 PMC goes down in our 35-year history as the coldest and wettest ever. While the conditions undoubtedly tasked individual will, for me the lasting memory from PMC 2014 is the spirit and pride of our committed PMC community. I love a cool, 75-degree, sunny riding day as much as the next, but I have always learned much more from my endeavors in the rain.

While the mission to raise funds for cancer research is at the center of our work, the PMC community is a shining example of the best of human nature. A project of this scope could not be achieved without more than 3,500 volunteers who covered 360 miles of infrastructure. Yet, their jobs were made immeasurably easier because of the character of the people on bicycles, whose good nature and humor warmed our hearts even as our fingers and toes froze.

Despite the weather, at \$41 million raised, we surpassed our own fundraising goal and increased our 35-year Jimmy Fund total contribution to \$455 million. Thank you all.

As you reminisce over the following pages, please note the many smiles captured through the rain. I suspect the love, camaraderie, and resolve to overcome brought life lessons we will refer to for years to come. Thank you for your continued commitment to the PMC.

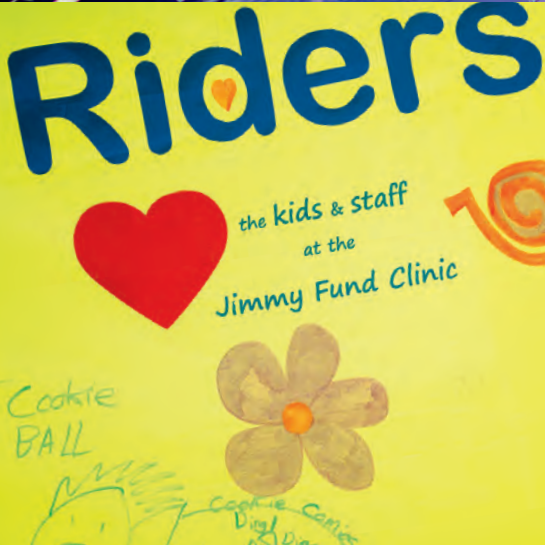
See you on the Road,



Billy Starr

Founder and Executive Director





To the PMC Family,

The Pan-Mass Challenge remains a significant force behind Dana-Farber Cancer Institute's fight against cancer, raising \$455 million since 1980 to bolster priorities at the Institute that are most in need.

Empowered by the PMC's unrestricted flexible funds, Dana-Farber continues to make great progress in the delivery of precision medicine for patients everywhere. Our talented physician-scientists are pursuing this gold standard of cancer care, which targets each patient's individual and specific tumor makeup. In addition to advancing the most effective therapies possible, your funds make an impact on numerous other fronts, such as fueling innovative early-stage investigations and providing needs-based financial assistance for our patients.

There is an air of revitalization at the Institute as our campus expansion efforts are almost complete. Within the next year, Dana-Farber's Longwood and Harbor campuses will be enhanced through the construction and modernization of key laboratory and clinical spaces. This initiative is fundamental to our important work, promoting better access to cutting-edge tools and technologies that catapult the latest scientific breakthroughs and further prioritize our compassionate patient care.

We are honored to partner with the PMC's riders, volunteers, and sponsors whose energy spurs the generosity of so many donors. Thank you for your inspiring commitment, keeping Dana-Farber at the forefront of cancer medicine and discovery.

Sincerely,

Edward J. Benz, Jr., M.D.
President, Dana-Farber Cancer Institute

TOP LEFT
Dr. Benz at
PMC opening
ceremonies



An Inside the Park Home Run!

The PMC Raises \$41 Million for Dana-Farber Cancer Institute

From a magically lit home plate at Fenway Park on the evening of November 8th, Billy Starr addressed hundreds of PMC riders and guests gathered in the stands. Umbrella held overhead in tribute to the 35th year's rainy ride, Starr directed guests' attention to the park's jumbotron where a record gift of \$41 million to Dana-Farber Cancer Institute was unveiled. The 35th ride was an amazing success.

This incredible total was raised by 5,498 cyclists who participated in one of the PMC's twelve routes on August 2nd and 3rd. The annual bike-a-thon attracts riders from across the world, over 300 of whom are cancer survivors or current patients. Cyclists commit to raising between \$500 and \$5,000, minimums exceeded by ninety percent of riders; one-third raise more than twice the amount required.

"Our riders are incredibly passionate about riding and finding cures for cancer," said Starr. "We all share a special camaraderie, built by the shared experiences of training, riding and understanding the impacts of cancer personally or otherwise. It's this bond that makes our unprecedented achievements in support of cancer research and Dana-Farber so extraordinary."

With 100% of every rider-raised dollar going directly to the Jimmy fund, 2014's \$41 million gift brings the PMC's total donated to the institute to \$455 million since 1980.

LEFT (L to R) Billy Starr, founder and executive director of the PMC; and Larry Lucchino, president and CEO of the Boston Red Sox.



Rain? That's Just Puddle-Stomping for Living Proof Cyclists and Volunteers

Of all the PMCs, it might have been easiest for the 584 cancer survivors, known as PMC Living Proof cyclists and volunteers, to say “pshaw” to the driving rain and cold on Saturday of PMC weekend. Many Living Proofers have beat cancer; some ride while on treatment regimens; others recently finished treatment. On PMC Saturday, they rode up to 110 miles or volunteered in the cold rain. Then they gathered at the Mass Maritime Academy in Bourne overlooking the bay and the Sagamore Bridge for the celebratory Living Proof photo. With WBZ-TV’s radar truck tracking the another imminent squall, PMC riders and volunteers toasted their health and celebrated another year with PMC.



One Lung and Training Wheels Got Living Proof Cyclist Michelle Sanders in the Saddle

As an infant, Michelle Sanders was diagnosed with neuroblastoma, a cancerous tumor that started in her spinal cord and wrapped around her right lung. The year was 1969, when neuroblastoma at any age was considered a death sentence. She underwent surgery and radiation, which permanently damaged her right lung. Over the years, Sanders had numerous other surgeries to manage the after-effects of her cancer treatment.

BELOW “Cancer got one lung so I just use the GOOD one.”

To help Sanders cope, her parents gave her a bicycle. That was just before third grade, and she picked out a blue Raleigh Mountie three-speed. She flew around the neighborhood on that Mountie, panting and strengthening her single functioning lung. In May 1980, returning home after her second spinal fusion which left her in a plaster cast from her chest to her hips and unable to swim, Sanders found a consolation prize in her living room: her first 10-speed bike, the model aptly named Dream Machine. Riding a bicycle was just about the only physical activity approved by Sanders’ orthopedic surgeon.

A bicycle is still Sanders’ dream machine. The now 45-

year-old is cancer free and a two-time PMC cyclist. During PMC weekend, she was inspired by the riders, volunteers, and supporters around her committed to fighting cancer.

“Throughout the ride, I thought of my mother who lost her life to esophageal cancer three years ago, and how she wanted to one day ride in the PMC,” said Sanders. “I also thought of that moment in middle school when my father told me I had had cancer as a baby. And my mind flipped through my various childhood bicycles. Now I realize that my parents gave me each of those bikes as I was growing up so that I would push my physical limits a little harder.”

Sanders added, “I think they’d approve of what I’m doing with my bike these days.”



“It’s like a proof-of-life event. I did it once before for my mother-in-law, but now I’m doing it as someone going through treatment. When you’re in a situation where you have a serious surgery and you have this life-changing disease, you want to go out and do.”

—Ben Freeman, third-year, living proof rider



The Boston Red Sox Foundation, Official Charity of the Boston Red Sox, has been a PMC presenting sponsor since 2003. In that time the Red Sox have won three World Series trophies. An incredible run, no less credible than the \$327,584,000 the PMC raised for DFCI during that time. And the foundation’s support for the PMC event operations is one big reason the PMC’s gift represents 100% of what every rider raised. The Red Sox support extends beyond sponsorship. The PMC logo is displayed on the Green Monster and they field a PMC team that has raised almost \$3.5 million. Stacey Lucchino, wife of Red Sox President and CEO Larry Lucchino, captains team Nine. Larry said, “The PMC is a cause near and dear to each of us, and the partnership that the Red Sox are lucky to share with this bike-athon is unlike any other in sports.”

BELOW Red Sox President and CEO Larry Lucchino and Team 9 at the Babson start.





Father's Day with an Extra Special Meaning

Jack Manning threw a perfect strike at Fenway Park.

Haven't heard Manning's name in the Red Sox pitching line-up? That's because he's 16 years old. He and his father, Vincent, threw out the ceremonial first pitches—both of which landed in the catchers' mitts—in front of thousands of fans at PMC at Fenway Park, an event that celebrated the Red Sox Foundation's twelfth year as the PMC's presenting sponsor. The Red Sox took on the Cleveland Indians that Father's Day. Taking the mound before the game, and doing so in front of so many fathers and sons, was especially meaningful for the Mannings.

Jack is a cancer survivor, amputee, and first-time PMC cyclist. In 2006, he was successfully treated for osteosarcoma at the Jimmy Fund Clinic. Since then, Jack has con-

tinued to serve as a pitcher on his baseball team and played football, basketball, and many other sports. The father-son duo rode from Sturbridge to Provincetown as part of Team Jack in what marked Vincent's fifth PMC ride in honor of his son.

"It was awesome throwing out the first pitch and also riding in the PMC this year with my Dad," said Jack. "It was great riding with the team and showing that you can do anything you want after cancer. You just have to get up, get yourself back into sports, biking, or whatever you love, and just keep going."

Vincent said it was an honor to be a part of the celebration at Fenway. "It was a special day for our entire family and was topped only by PMC weekend itself," he said. "We were so proud of

Jack, our Living Proof hero, and thrilled to have him riding alongside us."



ABOVE (L to R) Billy Starr, Stacey Lucchino, Jack Manning, Vincent Manning, and Larry Lucchino

The spiritual aspect of the Pan-Mass Challenge is every bit as important as the financial aspect.

—Dr. Edward J. Benz, Jr., M.D.,
President, Dana-Farber Cancer Institute

From Hat to Clipboard to Handlebars for Denise Singleton

Denise Singleton started out 11 years ago volunteering at the Brewster water stop. That same year, her brother and his wife, who had just completed treatments for an aggressive form of breast cancer, began riding in the PMC. For three years, she relished volunteering but during those years, two more family members were diagnosed with cancer, and Denise wanted to do even more. Nervous to ride the PMC due to arthritis, she started the Westwood PMC Kids Ride in 2008, an event that has since raised more than \$380,000.

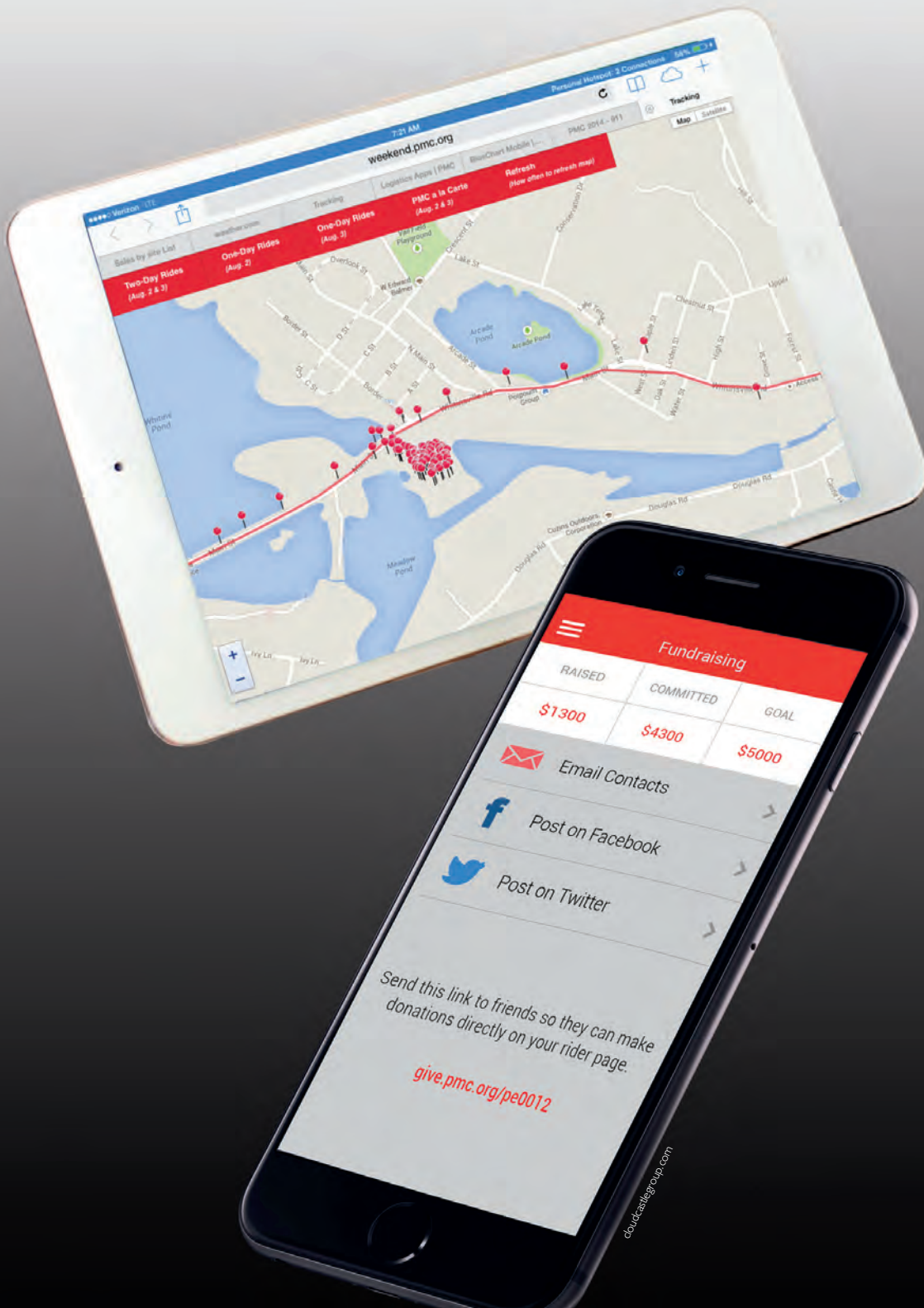
As time passed, Denise has had more loved ones affected by cancer, including her neighbor, Maura Ryan, a mother with three young children, who is currently battling breast cancer. In 2012, Maura's husband Keith started Team Mo-mentum in honor of his wife. This year was supposed to be Maura's first year pedaling on the team, but a training accident sidelined her. With Maura unable to ride Denise decided it was time to get in the saddle herself. This August, Denise, the newest member of Team Moo-memtum,

conquered the one-day, 82-mile PMC route from Wellesley to Bourne. In a way, like many of the Westwood PMC Kids Ride cyclists, Denise took off her training wheels.

"I felt the same pride, passion, and power in each of my roles, as PMC volunteer, PMC Kids Ride Coordinator, and PMC rider," says Denise. "The PMC organization truly values everyone who takes part and recognizes that we all are so critical to its mission."

LEFT Denise Singleton (center), is a PMC all star.





New PMC App Developed by PMC Alumni Tech CEOs

Breadcrumbs for tracking. That's the basis of a mobile app that debuted on iOS devices for PMC 2014 and will be available by 2015 on Android devices. "Through its breadcrumb technology, the app keeps tabs on riders periodically and shuts itself off between pings, allowing riders to be tracked for an entire day without draining their phones' batteries," says PMC Vice President of Operations, David Hellman. "No other app makes it possible for a rider to be tracked for a century ride without a battery refill."

Hellman worked closely with app developers Paul English and Ben Fishman. English, a three-year PMC rider, is the founder and former CEO of Kayak.com and is now the CEO of Blade, Boston's hottest technology incubator. Fischman, a seven-year rider, is the founder and former CEO of Rue La La and the founder of Launch, a platform to create new innovative ecommerce businesses. With first-hand knowledge of the PMC, English and Fischman came together in Spring 2014 to develop the mobile app uniquely suited to PMC weekend and year-round needs.

The PMC app enabled riders to track each other and their own progress over the course of the two-day, 190-mile event. Riders' friends and supporters could download the app to stay updated on riders' progress. The location data transmitted by the app supported the "Call for Help" feature riders used to seek immediate aid. The PMC Command Center used the data to quickly send riders assistance in the case of accidents, mechanical problems, or those who mistakenly strayed from the route. Riders training for PMC 2015 will also be able to map routes and save them through the PMC mobile app.

As the app continues to develop, it will also allow riders register to ride and manage personal fundraising in 2015. Riders will be able to email or text contacts directly from their mobile devices to seek donations, track gifts, or send thank-you messages. The app will provide the same data about sponsors that is available through the PMC website.

This powerful tool for PMC riders is available in the App Store.



For the 5th consecutive year, New Balance is proud to be the co-presenting sponsor and official apparel provider of the Pan-Mass Challenge. Since being founded in 1906, New Balance has been committed to moving the world physically, emotionally and intellectually. To help support the 5,498 cyclists who train, fundraise and ride to raise money for Dana-Farber Cancer Institute through the Jimmy Fund, New Balance provided exclusive performance jerseys and t-shirts for riders and volunteers, plus a special gift for Heavy Hitter fundraisers. At New Balance, we are proud to be a part of this inspirational and impactful event that so generously supports the local community.

BELOW Riders stream through the start under the New Balance logo.



This Schoolboy Could Give Lessons



Plenty of people might want to know Dan Salon's secret. He's 10 years old and this year raised more than \$9,000 for the Hingham-South Shore PMC Kids Ride, which he rode in June.

He did it for his mom, Karen, who was diagnosed in January 2014 with colon cancer that has since spread to her liver. Karen, who has two rounds of chemo to go, couldn't be prouder of Dan and her other children, Ethan, 15, and Jane, 12, who, in addition to raising money and awareness for cancer research, pitch in around the house to prepare meals and do other chores.

Incredibly, Dan already has eight years of fundraising experience. When he was 2, he rode in the inaugural Hingham-South Shore PMC Kids Ride alongside his siblings. Karen can't remember a time when their family hasn't been cognizant of the need to support Dana-Farber, as the leading cancer center in their area. "We've all been, or will be, touched by cancer in some way, whether it's affected our friends, parents, or people in our community," she said. "When the PMC began the PMC Kids Rides Program, we jumped at the chance for our kids to help in a tangible way." The kids hosted a lemonade stand in their neighborhood for their PMC fundraising campaign. This year Dan added social media to his fundraising strategy, though since he doesn't yet have permission to have his own Facebook page, he asked his parents to promote his ride through their Facebook pages. That netted an outpouring of financial and moral support. For his efforts, Dan was honored as a Red Sox Little Star (right on the field!) during PMC Day at Fenway Park and announced players as they came to bat.

One day last summer, Dan spent a day at Dana-Farber with his mother while she received chemotherapy. He toured the building and met the doctors, nurses, and social workers who collaborate to help treat Karen. Dan learned about how the money he raises funds research. He was downright impressed with the facility and proud that he was able to contribute, commenting on his profile page "We are lucky that my mom has the best doctors in the world and that we live so close to Dana-Farber, which is one of the best cancer centers in the country."

ABOVE Hingham-South Shore PMC Kids Ride top fundraiser Dan Salon and his mom, Karen.

PMC Kids Rides Raise \$632,847.42

2014 RIDE	RIDERS	2014 TOTAL
Bedford	380	\$140,289.57
Hingham	399	\$69,868.48
Westwood	453	\$56,796.70
Natick	312	\$45,337.48
Franklin	227	\$43,679.80
Suffield, CT	132	\$27,033.95
Belmont	142	\$23,915.00
Easton	174	\$18,619.00
Wilmington	124	\$18,019.29
Sturbridge	117	\$17,536.65
Acton-Boxborough	160	\$16,726.28
Middletown, RI	57	\$16,719.00
Sharon	130	\$16,299.00
Shrewsbury	104	\$15,705.90
Plymouth	62	\$14,065.90
Reading	135	\$13,156.50
Chelmsford-Westford	65	\$11,841.01
Bolton	76	\$9,053.00
Lower Cape	62	\$7,221.00
Framingham	55	\$6,662.00
Newburyport	63	\$6,661.00
Teen Mountain Bike Ride	45	\$6,654.00
Cape Ann	14	\$6,563.00
Uxbridge	51	\$6,325.00
Randolph	28	\$4,826.97
Pelham	32	\$4,793.32
Parkton, MD	49	\$4,267.00
Littleton	22	\$2,237.00
Face Children's Center, Natick	30	\$695.00
Total	3,703	\$632,847.42

PRESENTED BY

YAWKEY
FOUNDATIONS

Are you interested in starting a PMC Kids Ride in your town? Contact Justine Darmanin, justine@pmc.org.

PMC Head Staff Profile: Matt McGuinness, Old-Timer at 33

PMC weekend is seemingly etched as long and deeply as hieroglyphics on Matt McGuinness's calendar. Matt, at 33 years old, is the youngest, longest-standing PMC volunteer, with 22 consecutive years of PMC service.

The family tradition started when McGuinness was 11 years old. His father Stephen became involved as a rider and a volunteer at the Sturbridge site to honor a neighbor with cancer. That year, he enlisted Matt to help load and unload trucks. Matt did such a good job that next year he was promoted to Chief Garbage Collector, a title he wore proudly.

Years later, when Matt was asked to co-coordinate the Sturbridge site with Sue Brogan, he made sure he divided the clean-up responsibilities among all the site's volunteers. "No one wants to have his head in the trash the whole weekend," said Matt. Now he oversees everything from food to logistics, working with the staff of the Sturbridge Host Hotel for months leading up to PMC weekend and heading up 15 crew leaders.

With this many years under his belt and at a site as large as Sturbridge, he's amassed some amusing anecdotes along the way: like the time there were no plastic forks on site and nearly 4,000 riders were expected for dinner. Or the time the PMC was short bedding for 60 riders who were spending the night at a nearby college. On both occasions, volunteers saved the day culling items from near and far. There was also the year the parking lot flooded in heavy rains, nearly washing away cars. Once again volunteers stepped in to assist riders wade through knee deep water to save their belongings.

"The best kind of volunteers are the ones who are flexible since it's hard to anticipate what will happen, even though the PMC is a well-oiled machine," says McGuinness. With Matt's PMC track record, it shouldn't be surprising that many of his most flexible volunteers happen to be family. Matt's mother, wife, and in-laws all have been a part of the Sturbridge volunteer crew. His mother heads up the "avoiding potential disasters" department, he says, only half joking.

Matt can't seem to stop giving his time even after the Sturbridge site is packed up and the cyclists have hit the road. After three years of cycling on

PMC Sunday in 2010 through 2012, he took on the additional role of site coordinator at Patriot Place to make further improvements so that one-day riders with varying abilities are assured of a great experience.

Through medical school, internships and residencies, Matt never missed a PMC weekend. This past July, Matt and his wife Michelle welcomed their first child, Lauren, just before the PMC. He is now a cardiologist in UMass Memorial Medical Center's cardio-oncology department, where he works with cancer patients who have experienced heart damage as a result of chemotherapy treatments.

"The PMC is an easy event to love," says McGuinness. "Everyone is so committed to making a difference in the lives of cancer patients. And that commitment comes full circle for me now that treating cancer patients is part of my job. Both my job and volunteer work are so rewarding for me."

In 2015, the third generation McGuinness, Lauren, will be a "volunteer" cheerleader at the Sturbridge start alongside her parents. "She has already mastered waking up early to cheer," says Matt.

BELOW *Matt McGuinness with wife Michelle and daughter Lauren*



I wanted for nothing. You addressed every detail and I was blown away by the mutual admiration/love/respect between spectators, volunteers and riders.

—Mike Londregan, first-year rider



A Truly Special MA License Plate

The Massachusetts Registry of Motor Vehicles (RMV) is about to begin production of the PMC special license plates. More than 1,500 riders, volunteers and donors signed up for the program, which costs \$40 every 4 years on top of the normal vehicle registration fee. Once 3,000 plates are in circulation the PMC will receive \$60,000 every four years.

Closer by the Mile is integral to the PMC identity and is part of the badge, which decorates the plate. *Share the Road* is a message to be taken to heart by all cyclists and vehicle operators. Bike shops across the state have taken up this pledge and shared the special plate program with their constituency.

BELOW A mockup of the special Massachusetts PMC license plate



A Family Team Rides to Stay Connected to a Mom and Wife Lost to Cancer

The love and respect that Mike Maher, 47, has for his late wife, Jen, drives his momentum in the PMC. Jen rode in the annual bike-a-thon for four years before being sidelined in 2004 with a diagnosis of nasopharyngeal carcinoma, a rare form of head and neck cancer. That year, Maher took her place and rode the 190-mile route in her honor.

"When my wife asked me to ride in her place, I was nervous as I hadn't been on a bike since I was in middle school and had baseball cards on my spokes," says Mike. "But a good friend and teammate lent me a bicycle and took me on training rides. My first PMC was very emotional, especially when my wife met me at one of our local water stops."

After enduring one year of surgeries, chemotherapy, radiation, and clinical trials, Jen got back on her bicycle and joined her husband in the 2005 PMC. During the ride, she experienced leg-stopping back pain. Tests revealed that her cancer had resurfaced through her spine and metastasized to her liver. In March 2007, she lost her life to the disease. Three months later, Mike was diagnosed with stage II melanoma. His cancer was caught in an early stage, and after undergoing surgery to remove the cancerous lymph nodes under his arm, he was declared cancer-free.

This August, Mike led Team JEN-STRONG, a group of eight friends and family members who rode the PMC in Jen's memory. What made

this year's ride extra special was the newest member of the team, Mike and Jen's son, Connor, 19, who pedaled the 163-mile route as a first-time rider. To date, Mike has raised more than \$136,000 and has been named a PMC Heavy Hitter each of the 10 years he has participated. As a Living Proof cyclist, a PMC rider, and a cancer survivor, Mike's goal is to give back to Dana-Farber for treating his wife. And he plans to recruit all three of his children to ride and raise money as a tribute to their mother.

"I am so proud of Connor for his many accomplishments in life, but crossing the finish line with him by my side brought me back to the day he was born when I held him for the first time and felt pure joy," says Mike. "The PMC is now in my family's blood. I wear an article of PMC clothing almost every day. Our annual fundraising and training is a time when we feel Jen's strength and spirit within us even more powerfully."

ABOVE (L to R) PMC veteran Mike Maher and his son, first-time PMC rider Connor Maher.





Heavy Hitter Teams

Teams, made up of five or more members, who together have raised an average of at least \$6,900 per rider.

TEAM	AVERAGE RAISED	NUMBER OF RIDERS	TOTAL RAISED	TEAM	AVERAGE RAISED	NUMBER OF RIDERS	TOTAL RAISED
Bob Redfern's Turk Bridgade	81,633	6	244,900	Rialto-Trade	8,987	16	134,802
Bain Capital	49,276	45	1,971,026	Brielle's Brigade	8,962	10	80,656
Alta	30,962	10	278,654	Pinsky	8,792	7	52,754
Bill	22,306	5	89,224	Kinetic Karma	8,790	45	377,981
Noble Effort	21,869	9	131,216	Longevity	8,724	21	157,035
Berkshire Partners	18,611	31	558,326	Perini	8,707	39	287,337
Elisha	17,877	13	214,526	WOW	8,704	51	426,493
Dolben	17,860	8	89,302	Fear Nothing	8,621	7	51,727
Lizard	17,194	22	326,679	Toby's	8,593	12	94,524
Crack O' Dawn Riders	15,464	9	123,711	Flames	8,474	55	440,660
Big Jon	14,721	17	220,810	Grodsky	8,436	25	202,453
TA	14,687	14	176,245	A Team Named Sue	8,426	11	75,838
Boston Harbor Hotel	14,426	10	129,831	Perry	8,325	69	532,814
UP	14,319	9	100,232	Stem Cell Cyclists	8,235	17	131,767
Biker's Dozen	13,698	21	260,256	Crackalackin	8,152	5	32,608
Fox Hollow	13,287	7	79,721	PTC	8,124	22	170,601
Swamp Dawgs	12,783	7	76,696	Blue Hills Bank	8,102	31	243,072
Click Out. CLICK OUT!	12,582	8	50,327	Courage Coneheads	8,088	31	234,545
Hannah's Bandanas	12,218	16	183,276	Equipe Henry	8,049	16	112,684
Flatley Foundation	12,005	14	144,056	Nashua Rides For Hope	8,031	25	192,737
Friends for Life	11,822	13	141,868	Goose Rocks Beach Cyclists	7,951	11	71,555
OJCC	11,748	8	70,485	JENSTRONG	7,940	9	63,524
Caciano	11,637	6	34,910	Goodwin Procter	7,925	20	142,654
Year Up	11,514	28	287,857	Path to the Cure	7,920	20	150,473
Samantha	11,513	29	287,827	Road Strong	7,874	7	39,370
9	11,491	41	436,647	Taco Bell	7,804	13	93,643
Spin & Tonics	11,027	13	121,302	Perseverance	7,776	29	209,961
Paul's Posse	11,018	19	187,306	Mike's Riders	7,763	6	38,814
Haggis	10,913	6	32,740	Scorpion	7,736	8	54,153
Phat Tuesday	10,903	31	316,179	Babson Capital Benefactors	7,705	17	123,279
Whistle Blowers	10,809	10	86,470	TRO Jung/Brannen	7,676	5	30,706
Erica's Entourage	10,793	108	1,068,499	Fidelity Investments	7,598	15	106,376
Convergex Cyclers	10,624	10	95,617	Savanna's Smiles	7,542	10	67,877
Kelmar	10,266	6	51,332	Lily's Pad	7,507	5	22,522
Grateful Living	10,132	7	50,661	CHUCKLE	7,503	14	90,030
Tongal	10,129	10	81,029	Freeman-Clayton	7,369	21	147,374
Over The Hills Gang	9,996	23	199,929	FORZA-G	7,343	53	367,154
The Parthenon Group	9,908	21	188,253	Ted	7,337	9	58,693
Bourne Believers	9,830	7	58,982	Limoncello Ladybugs	7,326	11	65,936
Jean	9,786	25	234,872	Seacoast Young	7,279	18	123,738
Cape Cod Health Care	9,777	7	58,662	HELP!	7,245	10	65,201
Ropes & Gray	9,768	16	126,986	Emma's Army-Fueled by Faith	7,213	12	72,133
Fat Boy / Slim Sisters	9,621	26	240,522	Bike for Bowen	7,211	8	43,267
Stuie	9,582	11	76,659	Perkins Paper	7,209	13	86,504
Lenny	9,548	39	353,278	John Hancock	7,202	19	122,432
Wilson Farm	9,488	14	123,350	A and K	7,173	6	35,864
Leslie's Links	9,484	5	37,935	Daniel's Posse	7,167	7	43,000
Evan's Crew	9,481	12	104,289	Lanzoni	7,160	5	21,481
HaML - Wheels Are Turning	9,480	5	47,399	MoMentum	7,109	6	28,436
Eric Chase	9,419	10	65,936	Kermit	7,070	55	353,505
Emma's Enchantment	9,220	20	175,171	MFS	7,001	91	602,077
Phil's Priends	9,134	13	109,607	Shawmut Design And Construction	6,993	20	125,871
Elizabeth	9,127	6	45,637	Cape Cod Sea Camp	6,955	18	118,240

Team Rwanda Proudly Dons PMC Jerseys

Jonathan Boyer, the first American to ride the Tour de France, formed Team Rwanda after his move to Rwanda in 2007. The team is the subject of the documentary *Rising from the Ashes*, narrated by Forrest Whitaker and has received international attention for their ability to overcome adversity. Composed of roughly 18 men and women, Team Rwanda competes in Africa, North America, and Europe with the mission of unifying African countries through the sport of cycling. Through a PMC rider, the PMC donated past ride jerseys for the team to wear while training.

BELOW (L to R) Team Rwanda national team rider Jean Claude Uwizeyimana, and junior riders Samuel Mugisha, and Joseph Alleluya. www.teamrwandacycling.org





A single woman was cheering us on from her driveway. She was clapping and ringing her cow-bell, and as we got closer, she stood up and said "Dana-Farber saved my sister. Thank You!" That moment—if I didn't feel sure before—solidified my belief that the PMC fundraiser means something to EVERYONE.

—Kim Lucchesi, first-year rider



A Diagnosis, A Career, A Patient, A Ride

Written by Magie Loucks

When I was 27 and in my last year of graduate school studying to be a nurse practitioner, I found a lump in my left breast. Many diagnostic tests later came the call from my primary care physician. I don't remember much from that call other than the worry in my doctor's voice and her murmured phrase, "the lump is malignant."

I felt as though the floor fell out from beneath me. The fear of the unknown was crippling beyond words. I was unsure how to take another step forward.

The only thing I was certain about was that I had to go to Dana-Farber. In my opinion, it was my only option. Given my age and diagnosis, a friend helped guide me to Dr. Ann Partridge, truly a world leader and pioneer in the fight against breast cancer in young women. Partridge leads the only Program for Young Women with Breast Cancer in the country.

Four days after I completed my first leg of treatment, including 12 straight weeks of chemo, I graduated from UMass Medical School as a nurse practitioner. Prior to my diagnosis I was unsure of what type of nurse practitioner I should be. The medical care that I received at Dana-Farber by Dr. Partridge and her team had such a profound influence on me that I wanted to emulate it with patients I would be caring for. I was fortunate enough to be hired as a nurse practitioner at Dana-Farber's Center for Sarcoma and Bone Oncology, and worked on the same floor where I was treated.

I learned about the PMC through a very special and dear patient of mine, Erica Kaitz, who was the special events coordinator for the PMC. Knowing she had sparked my interest, Erica selflessly allowed me to borrow her bike to "test it out." Not only did Erica's act of kindness get me completely hooked on the sport of cycling, but her bravery, strength, and unparalleled graciousness inspired me and my husband Drew to ride the PMC this year. Erica's undeniably kind and caring spirit instilled me with an implausible amount of energy and vigor to ride 164 miles from Wellesley to Provincetown.

There are no words to properly articulate the incredible feeling I experienced while I rode in my first PMC. If it is any indication, I couldn't stop smiling the entire way, despite the bitterly cold, rainy weather. The PMC is unlike anything I have ever experienced before and I am forever grateful to Erica for getting me involved in this amazing event.

Magie Loucks is a nurse practitioner in the Center for Sarcoma and Bone Oncology at Dana-Farber Cancer Institute. She is a breast cancer survivor and a first-time PMC cyclist.

BELOW Magie and Drew Loucks take a break during their first PMC.





Harpoon Creates PMC Beer to Hoist Fundraising Even More

Quenching PMCs' Thirsts for a Decade: That's a watchword of Harpoon, the official beer of the Pan-Mass Challenge. The company supplies beer for the PMC Heavy Hitter event, the PMC Check Presentation, and—try lifting 180 kegs—during PMC weekend at the Sturbridge Host Hotel, Mass Maritime Academy, and Provincetown Inn.

PMC Founder Billy Starr joined Harpoon staffers and veteran PMC cyclists Jamie Schier and Jamie Rudavsky in early July to brew Harpoon PMC beer, a light beer with a hint of lemon zest, pineapple and coriander, on Harpoon Brewery's brew deck. The beer was sold over three weeks in Harpoon's Beer Hall in Boston, with \$1 per pint benefitting the PMC, raising \$1,575. Sixty kegs of that Harpoon PMC beer were made available to PMC riders at the Mass Maritime Academy.

"There's a huge correlation between cycling and beer. Plenty of people like both," says Schier. "Both are fun and social endeavors that are made better by sharing with friends."

Schier and Rudavsky ride the PMC as part of Team FORZA-G. Schier rides in honor of three friends lost to cancer. Rudavsky rides in honor of his father, a two-time cancer survivor.

"There is nothing better than an ice cold Harpoon after a long day in the saddle," Rudavsky said, "and knowing that everyone who rides the PMC can enjoy a Harpoon, too, puts a smile on my face. It feels great to be a part of something that each rider will be able to enjoy after arriving in Bourne."

ABOVE (L to R) Jaime Schier, Harpoon quality control manager/brewer and a twelve-time PMC cyclist; PMC Founder and Executive Director Billy Starr; and Jamie Rudavsky, Harpoon inventory and purchasing manager/brewer and a four-time PMC cyclist.

The support, energy and love I have received from family, friends and strangers, as well as the PMC network, has been truly amazing. Actually, at the age of 76, the PMC has become a significant part of my identity.

—Bill Allen, 8-year rider



"Who are we riding for?" That one question led Shawmut Design and Construction to create a dozen or so inspiring signs—some held by supporters, some posted along the route leading up to the Brewster Waterstop.

So who was Team Shawmut riding for? They were definitely riding for fellow employees and *their* families, but as President and COO Les Hiscoe said, "We were also riding for thousands of people we don't know. *Their* families. And *their* friends." With that in mind, Shawmut enlisted volunteers and got to work. The result was even better than they had hoped. "Riders were actually thanking us," said Shawmut volunteer and sign-holder Tim Kelley. "We were really moved by that. I mean, we should be thanking *them!*"

BELOW Shawmut sponsored the Brewster Waterstop. In addition to this banner, some of the signs at the stop and along the route included phrases like: "You're so close to the finish line. And a cure!"; "Life's a Journey. Enjoy the Ride."; "Today you're a rider, partner, hero!"



WEEI's Gerry Callahan of the Dennis & Callahan Morning Show, completed his 7th PMC, riding the two day loop from Babson College to MMA and then back to Babson. In addition, Sports Radio 93.7 FM WEEI broadcasted live from the Health and Wellness Expo at the Sturbridge Host Hotel with Dale & Holley and held a live on-air auction for a Red Sox Game Day Experience before PMC Opening Ceremonies in their third year as the official radio station of the PMC.

BELOW Team ROAR, including WEEI's Gerry Callahan (5th from left) celebrating another successful PMC at Babson.



Former PMC Pedal Partner Pays it Forward

Ashley Cunningham's focus went from surviving the academic and social challenges of high school to undergoing a year of multiple spinal taps, bone marrow aspirations, and chemotherapy treatments at Dana-Farber Cancer Institute's Jimmy Fund Clinic. At 15, Ashley was diagnosed with non-Hodgkin's lymphoma. She gained comfort from Team Bain Capital, a group of PMC cyclists who developed a relationship with her family through the PMC Pedal Partner Program and who rode the annual bike-a-thon in her honor.

The PMC Pedal Partner Program, now in its 14th year, matches Jimmy Fund Clinic patients with teams of PMC cyclists.

"When I was a PMC Pedal Partner, I met Heidi Flood, one of the cyclists from Team Bain Capital, at the PMC Pedal Partner Party, and she was incredible, our personalities just clicked," says Ashley. "Heidi was no stranger to cancer as her mother battled the disease and she was young enough to relate to me as a young woman. That summer, a handful of cyclists from the team met me at the PMC Pedal Partner Tent in Lakeville. I was grateful that total strangers would dedicate 190-miles to me as a way to benefit the Jimmy Fund. This spring, I had lunch with Heidi, who also came to my high school graduation party. It is so amazing to know that these strangers had my back throughout treatments and are continuing to support me as a survivor."

Ashley, now a 19-year-old rising sophomore at Boston University, has been in remission for two years. She shared her story of resilience and recovery with current

Pedal Partners and their teams at the annual PMC Pedal Partner Party at Fenway Park this past spring. During PMC weekend, Ashley and her mother, Fran, volunteered at the PMC Pedal Partner tent at the Lakeville water stop. There Ashley spent time with Team Bain Capital's two-time PMC Pedal Partner, Ruby Gan, 4, who is currently in treatment for acute lymphoblastic leukemia at the Jimmy Fund Clinic.

Ashley chatted with the Gan family about her studies and college experience thus far under the superhero themed-tent as they eagerly watched for members of Team Bain Capital, including Ashley's father, John, to stop by. Ashley plans to serve as a resource to current and future PMC Pedal Partners and their families. She also aspires to become a chief oncology nurse, and is majoring in health science.



RIGHT Former PMC Pedal Partner Ashley Cunningham shared her story with Jimmy Fund Clinic patients and their families during the PMC Pedal Partner Party at Fenway Park.

PMC Pedal Partners

The Pedal Partner program continues to inspire PMC riders to train, ride and fundraise. Seventy Pedal Partners, oncology patients at Dana-Farber's Jimmy Fund Clinic, were matched with PMC teams and Kids Rides who rode in their honor.



PEDAL PARTNER

TEAM OR INDIVIDUAL RIDER

PEDAL PARTNER

TEAM OR INDIVIDUAL RIDER

Henry Archibald-Lugo
Tate Balcerek
Ethan Barrios
Douglas Barlow
Wesley Barret
Brendan Barrie
Sheyla Michelle Barrios Menendez
Christopher Bartorelli
Dylan Berio
Anna Bolduc
Teddy Boswell
Macie Boulanger
Brennan Burnett
Elisabeth Burns
Patrick Connolly
Kira Corning
Jessica Crane
Ashley Cunningham
Christina D'Angond
Devin Depauw
Ava Doiron-Frankland
Michelle Farnsworth
Ruby Gan
Hailey Giguere
Jack Grutchfield
Jonathan Gualdarmma
Erin Harkins
London Hinz
Colt Jackson
Raegan Joyce
Malia Jusczyk
Tommy Kelly
Amy Kindstedt
Pippa Larsen
Joey Lauzon
Joseph Letourneau
Nicole Levine
Nicholas Mack

Team Pedals for Pediatrics
Easton Kids Ride
Team Courage Coneheads
Team Brooklyn Love
Team Riverside Rockets
Team Emma's Army
Lancers Against Cancer
Sea-Dar
Team Blue Hills Bank
Team Kinetic Kharma
Team Turkey Hill Gang
Team One For the Road
Team Perini/Hingham Kids Ride
Team Angus
Team Stuie
Phat Tuesday
Team Rialto/Trade
Bain Capital
Team Dassault
Platelet Pedalers
Team Caciario
Bolton Kids Ride
Bain Capital
Team Lick Cancer
Team Flames
Team Blood Sweat Tears and Gears
Team Berkshire Partners
Team Scorpion
Team MFS
Team Beachcomber
Genesee Vols
Team on a Remission
Seacoast Young
Sempre Avanti
Easton Kids Ride
Deb's Team
Team Legs
Team PwC

Connie Marinilli
Kayleigh McCabe
Brent McCreesh
Brian McIntyre
Marissa Metcalf
Eliana Montas
Fernando Morales
Katherine Morris
Anthony Naimo
McKinley Nicholas
Bianslee Otero
Max Palmer
Stephen Perez
Anthony Pierotti
Katelyn Pinter
Savannah Polson
Lukas Rivera
Nevaeh Rivera
Declan Rourke
Aleah Smith
Noah Smith
Jonathan Sousa
Colin Spinney
Maria Splaine
Thomas Stevenson
Tre'Son Stuckey Springer
Robert Suprenant
Addison Tajima
Emma Tierney
Eva Tirier
Haley Walsh
Silas Webb
Erdem Yagcioglu
Matt Zwahlen

Team Limoncello Ladybugs
Team Legs
Team Brentwheels
Team Nine
Lauretta Bailin
Team TROJB
Team Clover
Team Perry
Mickey Rooney
Team Nickolas
Susan Duffy Smith
Team Brentwheels
Pelham, NH kids ride
Team Huckleberry
Brigit & Jennifer Hogan
Team Convergenx Cyclers
Normand Thibodeau
Sean McDonald
Stem Cell Cyclists and Kermit
George Family
Team Tighe and Bond
Jim Soque
Shrewsbury/Grafton Kids Ride
Team Animal
Team in a Mission
Team Midnight Riders
Team Crackalackin
Team Tonbo
Parthenon Group
Hugh Boyd
Milke Glynn
Phil's Friends
Adrienne Mollor
Team SpinnerG

The Boston Globe

The Boston Globe has sponsored the PMC since 2011, donating 36 ad placements totaling over \$600,000 of in-kind media value. With a circulation of up to 382,000, The Globe has helped the PMC recruit new riders, volunteers, and support for fundraising.

Rides and volunteers often mention seeing the ads, and the PMC is frequently asked how riders are chosen and who they are. "It's that certain *joie de vivre*" said David Hellman, PMC senior VP of operations. In the September 2014 placement, Maddie Mitchell, a 3-year Sturbridge to Provincetown rider from Boston looks thrilled to be riding, giving the camera two-thumbs-up. How did we find out who she was—through Facebook of course!

\$41,000,000 thanks

Last Saturday the Pan-Mass Challenge donated \$41 million to Dana-Farber, raising our total gift to \$455 million since 1980

Thanks to our 9,000 riders & volunteers, 240,000 donors, 46 towns and 200 sponsors



35 YEARS OF PMC

From the beginning, PMC riders have been a determined bunch.



1980

Billy Starr and 35 riders cycle out of the Eastfield Mall in Springfield, MA: 220 miles to Provincetown, \$350 pledge, \$10,200 contributed to DFCI

Amy Bresky is the PMC's original volunteer, along with 9 others



1983

Hottest PMC ever: Saturday 98° Sunday 96°



1985

Helmets become mandatory gear on PMC weekend



1981

The start moves permanently to Sturbridge, with the starting line at Old Sturbridge Village

The finish line is permanently moved to the P-town Inn

Nickerson State Park is established as a PMC water stop—the only water stop that has never changed locations.

1984

Creation of the Heavy Hitter category for riders raising over \$1,000



1993

PMC Board of Directors is formed

1990

PMC "warehouse" moves from Starr's dad's garage to commercial property in Brighton.

1987

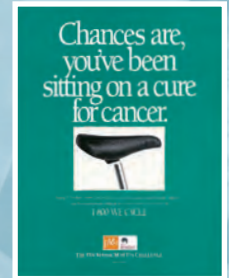
Bank of New England becomes first significant Presenting Sponsor

1986

PMC charts Bay State Cruises to ferry riders from Provincetown back to Boston

1992

Introduction of: *You Might be Sitting on a Cure for Cancer* campaign



1989

Sturbridge Host Hotel begins hosting the PMC start

Be One in a Million—PMC gives over \$1m (\$1.2m) for the first time

Chris McKeown, becomes the first full-time employee other than Starr

1-day 80-mile ride is offered for the first time

Tipping point: Monsoon rain at 5am—everybody still shows up





1994

PMC makes the switch from ride t-shirt to a cycling jersey

1996

The Greater Boston ride is introduced and begins at Longwood Medical Area at Winslow School. The site allows for one- and two-day ride options



1995

Charlie Larsen is first PMC rider to raise more than \$100,000 in a single year

1999

MFS becomes a Presenting Sponsor

2000

Babson College becomes the permanent hub site of greater Boston

PMC requires all riders to register online eliminating paper forms

2003

Boston Red Sox Foundation becomes Presenting Sponsor



Family Finish established in P-town to accommodate more riders

2001

Volunteers custom-mix and hand-pack 15,000th bag of PMC GORP

PMC Pedal Partner Program begins pairing riders and teams with patients from the Jimmy Fund Clinic



2005

Official start of PMC Kids Rides Program



2002

PMC pioneers personal fundraising pages on pmc.org

2006

PMC Bikeway is installed across 280 miles and 36 towns in MA

2010

New Balance becomes a Presenting Sponsor



2012

PMC bike blender appears at MMA giving a new meaning to "pedal power"



2007

PMC contributes 100% of every rider-raised dollar to DFCI

2011

Online giving surpasses check donations for the first time



2013

There's a lot Riding on this becomes latest in PMC catch-lines

2014

PMC endures coldest sustained Saturday rain in 35 years

PMC gives record \$41 million gift to DFCI



Where the Money Goes

Written by Dr. Jay Bradner

For many years, doctors were unable to provide the most basic information about cancer to their patients—why do individuals get cancer. The advent of human genome sequencing opened the doors to cancer genome sequencing, which can now be performed for individual patients bringing us ever closer to precision, personalized cancer care. The premise of this promise is to deploy next-generation cancer therapeutics innovated to target the deranged (or mutated) gene that underlies each individual patient's cancer. For sure, this strategy has already changed the lives of patients with types of leukemia and a select number of aggressive solid tumors.

But the news is not all good. Only in the dawn of cancer genome sequencing, we are starting to learn the scope of the challenge ahead. There are, to date, more than 1 million alterations observed in cancer genomes, found in more than 20,000 genes—which is all of them. While many of these changes are bystander effects, at least 140 and likely as many as 500 of these changes contribute to the aggressive behavior of cancer. To deliver on this promise of precision cancer medicine, then, we may need a hundred or more new targeted therapeutics. Despite decades of collaborative research between academia, the government and pharma, there are just 15 genes for which a targeted cancer drug is presently approved. This suggested to us at Dana-Farber that we may not only need new breakthrough medicines to fight this disease, but we may need to rethink the manner by which drugs are discovered and developed.

In 2003, Dr. Stanley Korsmeyer and President Edward Benz became tired of sitting on their hands, waiting for new drugs to arrive. They set an ambitious agenda, to bring chemistry—the science of drug discovery—to the leading cancer biology facility in the world. You see, Dana-Farber had tested more drugs than almost any other center in the world, but never developed one of its own. This experiment would be costly, requiring the recruitment of faculty trained in chemical synthesis and the reconstruction of research labs to accommodate the specialized needs of this science. There is no grant for this type of project. The federal government has no mechanism for building out the laboratories that were needed. Enter the PMC.

So I want to tell you where the money goes. They hired three chemists, and I am deeply honored to be one of them. After completing my training as a cancer doctor, unsatisfied with the performance and creativity of modern cancer drugs, I returned to retrain in chemistry. This science applied to cancer research, has the power of revealing new insights into these diseases while offering the immediate promise of therapeutic intervention. It is early days for our program, but already we are sensing the power of bringing chemistry into proximity with biology. In only eight years, seed funding to three labs have generated 300 scholarly publications, 49 new grants that recruited 58 leading scientists, 50 prototype drugs distributed broadly and openly to the scientific community, and 6 new drugs presently in human clinical trials. Most importantly, we are already observing these medicines improve the outcomes for our patients.

Ambitious projects, such as the development of a drug discovery capability, require unrestricted funding that allow the Farber to throw down when needed and when uncertain. In January, we will expand this program to a state-of-the-art discovery chemistry facility called the Longwood Center. We will recruit eight new professors, establishing the strongest faculty in cancer drug discovery anyplace in the world.

This is why I ride. I believe we are on the verge of changing the course of history for cancer patients, but we cannot as scientists defeat cancer in the isolation of our laboratories. Through this ride, this region, this country, we rally around the science and care at Dana-Farber in a way I have never seen before. I ride in awe of your conviction, and I thank you personally for your confidence in our ideas.

Jay Bradner, MD, a seven-year PMC rider, is an Assistant Professor in Medicine at Harvard Medical School, a Staff Physician in the Division of Hematologic Malignancies at Dana-Farber Cancer Institute and the Director of The Bradner Laboratory at Harvard Medical School.

Through this ride, this region, this country, we rally around the science and care at DFCI in a way I have never seen before. I ride in honor of your conviction, and I thank you personally for your confidence in our ideas.

—Dr. Jay Bradner, 7-year rider



The PMC represents 53% of the Jimmy Fund's annual budget. In 2013, Dana-Farber Cancer Institute provided these impressive statistics on research and care.

7,317
PLATELET UNITS
COLLECTED
THROUGH
THE KRAFT FAMILY
BLOOD DONOR
CENTER

360,000
ADULT AND PEDIATRIC OUTPATIENT CLINIC VISITS AND INFUSIONS

19
SCIENTISTS
NAMED
"MOST
INFLUENTIAL"
IN THE
WORLD

8
COMMUNITY
CANCER
CENTERS
OPENED
IN EASTERN
MASS.
IN 2014

761
CLINICAL TRIALS OPEN TO PATIENTS AT
DANA-FARBER, INCLUDING THERAPEUTIC
AND NONTHERAPEUTIC TRIALS.
(OCTOBER 2012 THROUGH SEPTEMBER 2013)

72
CLINICAL FELLOWS
IN ADULT AND
PEDIATRIC
ONCOLOGY

14
COUNTRIES
WITH DANA-
FARBER PRO-
GRAMS

4,000
WOMEN SEEN ANNUALLY IN THE MAMMOGRAPHY VAN

54
CANCER
SPECIALISTS
NAMED
"TOP
DOCTORS"

196
PRINCIPAL INVESTIGATORS

6,000
TUMORS
GENETICALLY
SEQUENCED

511
RESEARCH
FELLOWS

118
MD/PHDS

This past June, Charity by Design proudly announced its Pan-Mass Challenge partnership with the launch of the Bike Expandable Wire Bangle. Charity by Design, the charitable division of lifestyle brand Alex and Ani, created the Bike Charm specifically to build awareness and support for the non-profit organization. 20% of proceeds received by Alex and Ani from selling the Bike Bangle, with a minimum donation of \$25,000, will be donated directly to Pan-Mass Challenge. Inspired by their annual charitable bike-a-thon and the dedicated riders who make a positive impact, the Bike Bangle is an invitation to honor your own adventurous and philanthropic spirit.



A Decade of Riding in the Pan-Mass Challenge. A Lifetime of Lessons Learned

Written by PMC rider Nicole Barucci

This year marked my 10th consecutive Pan-Mass Challenge.

I am proud of that. Not proud that I have ridden thousands of miles. Not proud of the training endured. Not proud of spinning, late, early, after dark, after work just to get a ride in.

The PMC is not about me. And that's the beauty of it. In a decade of riding, I have learned more about the human spirit than I ever thought possible. I have learned that people are at their very best when they're doing something selfless.

Strangers. Clapping and cheering. And thanking me. Over and over. In the pouring rain. In the extreme heat. *Thank you.*

I am here, because of you. To hear those words, and see their faces as they thank you with their whole hearts. Sincere. Pure. It

continues to overwhelm me. Year after year. I believe them. We are making a difference. A real, life-saving, cancer-fighting difference. They are Living Proof.

I have learned that some of the most generous of people are the ones you barely know, but know you. I have learned that PMC volunteers have a tougher job than any cyclist does. They are kind, patient individuals who smile with their hearts. Angels. All of them. I have learned that the smallest of gestures requiring the most minimal of time are the most profound. A ribbon honoring a loved one's fight. A quick note saying, "I will be thinking of you this weekend" means the world to people. Find the time. You are not that busy. It's worth it.

I am proud to be part of the PMC com-



munity. It has become a part of who I am. For one weekend a year, I am a part of something great. I am finding, as the years go by, the PMC feeling stays with me longer and longer. It changes your perspective. My focus becomes what is truly important in life. And isn't that wonderful?

The PMC isn't about me. But I have become a better human being because of it.

Nicole Barucci, a 10-year rider from Guilford Conn., co-writes It's a Marathon AND a Sprint with fellow PMCer, Tina Cerrito.

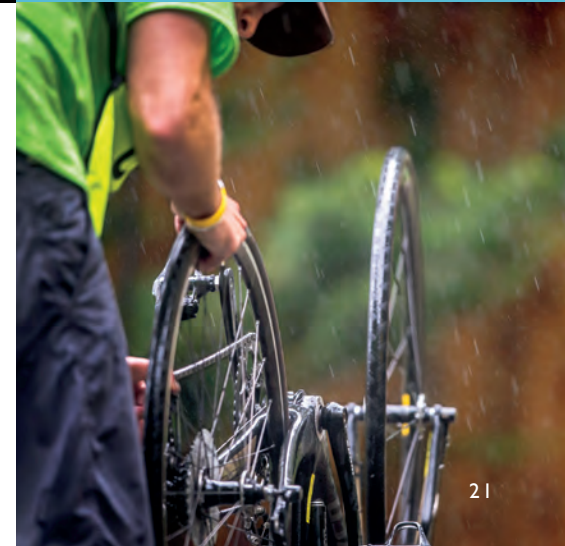




It may have not been the ideal day for a bike ride, but it's never an ideal day to have cancer, and I think we and all of the other riders exemplified that spirit.
—Christine Costa, 6-year rider



“Take a look around you” Billy Starr called to hundreds of PMC riders and guests. “You are standing on hallowed ground.” And thus kicked off the 35th Check Presentation Gala held at Fenway Park. With a record gift of \$41 million to Dana-Farber Cancer Institute, spirits were high as guests walked out across right field into the glowing tent. The committed riders celebrated the night away surrounded by all things PMC, proud of their achievements.



CBS Boston's WBZ-TV and myTV38 (WSBK-TV), as well as cbsboston.com, celebrated the stations' first year as Official Media Partner of the Pan-Mass Challenge. As Official Media Partner, WBZ-TV produced nineteen different public service announcements that ran nearly 550 times across both WBZ-TV and myTV38. WBZ-TV's riders this year included anchor Lisa Hughes, AccuWeather meteorologist Danielle Niles, and IT director Greg Raso. WBZ-TV News produced dozens of news pieces leading up to the PMC, and WBZ-TV News produced a live, half-hour special from Opening Ceremonies. WBZ-TV News was live across all newscasts throughout PMC weekend with comprehensive news features, weather reports, riders' stories, the finish line, and the welcome home when many riders were ferried back to Boston.

"CBS Boston's WBZ-TV, myTV38, and cbsboston.com are thrilled to partner with the PMC this year, and for years to come," said Mark Lund, President and General Manager for WBZ-TV and myTV38. "It was an honor to give viewers a closer look at the #1 single-largest event, athletic fundraiser in the world; the extraordinary people involved with the PMC; and all of the compelling stories that make this event so important and beloved."



LEFT Billy Starr and Lisa Hughes, WBZ-TV News anchor



PMC Sponsors



Eisai was thrilled to partner with the PMC, DFCI, and inspirational cyclists as the Dighton-Rehoboth Water Stop sponsor. PMC delivered a world-class event that undoubtedly changed peoples' lives. Eisai employees are also committed to changing lives with drugs that will make a meaningful difference in cancers. The 46 members of Team Eisai raised over \$171,000 for women's cancer research. We are committed to PMC 2014 and aim to bring an even bigger team to join this cause!



New England Runs on Dunkin' Donuts, the official coffee of the 2014 PMC, fueled riders, volunteers, and supporters with over 7,000 cups of coffee, 3,000 bagels, 2,000 muffins and 1,000 \$5 Dunkin' Perks Loyalty Cards throughout PMC weekend. A proud supporter of the PMC for the past eight years, Dunkin' Franchisees are generous contributors to the Jimmy Fund, as one of The Dunkin' Donuts & Baskin-Robbins Community Foundation's pillars focuses on children's health. Dunkin' Franchisees also distributed ten-million coffee cups emblazoned with the PMC logo throughout New England leading up to PMC weekend!



PwC is proud to be a four-time sponsor of the PMC, three years as the Babson College Hub Sponsor. Our Firm's commitment to the event and its goal continues to grow, inspiring close to 100 riders (and countless volunteers), making PwC the largest corporate rider team in the history of the PMC. PwC specializes in audit and assurance, tax, and consulting services. We provide industry focused services for public and private clients by helping to resolve complex issues and identify opportunities.



John Hancock (JH) is a financial services company that offers life insurance, mutual funds, 401(k) plans, and long-term care (LTC) insurance. JH distributes products primarily through licensed financial advisors. JH has been a loyal supporter of the Jimmy Fund for more than 20 years through charitable giving and employee volunteering. For the past 10 years they have supported the PMC, more recently as sponsor of the PMC Pedal Partner Program and the Lakeville Water Stop.



Covidien is a proud supporter of the PMC providing financial contributions and in-kind donations of medical supplies. As a healthcare products company dedicated to improving patient outcomes, we celebrate the opportunity to collaborate with the PMC and Dana-Farber. Working together to bring joy to children and funding to cancer research and treatments is very fulfilling to all of us at Covidien.



MFS is a premier global money management firm with investment offices worldwide. The firm's history dates back to March 21, 1924, and the establishment of the first US "openend" mutual fund. Today MFS manages over \$430 billion in assets on behalf of individual and institutional investors around the world. MFS is the sponsor of the Provincetown Inn finish line site and has fielded teams numbering nearly a thousand riders and contributed over \$8 million to the cause since becoming a sponsor in 1999.



Crabbie's Alcoholic Ginger Beer is proud to continue to partner with the PMC. Crabbie's is looking forward to 2015 and quenching the thirsts of the amazing group of riders and hard-working volunteers to help raise monies for cancer research. Crabbie's established and leads the alcoholic ginger beer category in the U.S. and is crafted from a secret recipe using real ginger and a combination of exotic spices resulting in a refreshing, light bodied ginger beer with a spicy fresh ginger flavor—perfect after a long bike ride."



DuVine Cycling and Adventure Company designs and leads luxury bike tours in the world's most amazing places and is the Official Bike Tour Operator of the PMC. In 2014, DuVine was proud to treat riders to a celebratory Prosecco, plush seating, delicious snacks and BIKE / EAT / DRINK / SLEEP t-shirts in their *Après Velo lounge* at MMA. PMC Riders go above and beyond to fight against cancer and DuVine appreciates the opportunity to thank them for their efforts and support their mission.



As one of the lead sponsors of the PMC Kids Rides, the Yawkey Foundations are committed to helping the PMC develop the next generation of riders while also instilling a sense of community service and athletic fitness in young people. The histories of the Dana-Farber Cancer Institute and the Yawkey Family date back to 1952 when Tom Yawkey adopted The Jimmy Fund as the official charity of the Boston Red Sox. Since 2010, the Yawkey Foundations have supported the PMC Kids Rides with grants totaling \$550,000.



Gulf Electricity was honored to be a first year Wareham Water Stop Sponsor of the Pan Mass Challenge. We were humbled and inspired by the dedication and drive of the PMC participants and volunteers. As a supplier of electricity in New England and New York, Gulf Electricity is determined to provide consumers with competitive fixed rates and trusted choice.

Corporate Contributors Help Underwrite the PMC

Presenting Sponsors

Boston Red Sox Foundation
New Balance

Media Partner

WBZ - TV, myTV38,
and cbsboston.com

Hub Site Sponsors

MFS Investment Management
PwC
T-Mobile

Kids Rides Sponsor

Yawkey Foundations

Site Stop

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DuVine Cycling +
Adventure Co.
Eisai Inc.
Gulf Electricity
John Hancock
Modern Monetary Theory
Shawmut Design and Construction

Frame (\$25k+)

'47 Brand
Alex and Ani
Aramark
Babson College
The Boston Globe
Boston Harbor Hotel
Crabbie's Ginger Beer
Dunkin' Donuts
The Improper Bostonian
Landry's Bicycles
Legal Sea Foods
Massachusetts Emergency
Management Agency
Outside Magazine
Rentals Unlimited
The Stop & Shop Supermarket
Company, LLC
United Rentals
WEEI

Hub (\$15k-\$25k)

Automatic Rolls of New England
Bertucci's Corporation
Boston Magazine
Cape Cod Sea Camps
Fallon Ambulance
Gatorade
Hans Kissle
Harpoon Brewery
Hess Design, Inc.
Massachusetts Chiefs of Police
Association
Massachusetts Maritime
Academy
Metro Design

Nuland-Chase Group
at Merrill Lynch
Perkins
Poland Springs
Provincetown Inn
Van Pool Transportation Co.
Whole Foods Market

Rim (\$10k-15k)

Boston Coach
Bubba Burger
Comella's
Farina's Bicycle Center
G&U Logistix
Hallsmith-Sysco Food Services
JW Lopes LLC
Metropolitan Law Enforcement
Council
Milton Police Department
Newport Tent Company
Olin College
Palermo's Pizza
Patriot Place
Penske Truck Leasing Co.
Primal Wear
Sensory Specialists
Sturbridge Host Hotel
YCN Transportation Inc.
ZipCar

Spoke (\$5k-\$10k)

Adam Branfman
Aubuchon Hardware
Bacardi
Bake'N Joy Foods
Barbar's
Barnstable House of Correction
Bay State Cruise Company
Bell & Evans
Cape Cod Potato Chips
Cheviot Corporation
Cedar's Mediterranean
Foods, Inc.
Central Transportation
Planning Staff
ClifBar
Coca-Cola North America
Convertiv
Conexsys
Chabaso Bakery
Crunch Brands DeFrancis
Carbone DeMarco
Produce Fancy Produce
General Catalyst
Good Humor
H.P. Hood and Sons
Honest Tea
Jack Black
Jack Falvey Associates
Kappy's Liquors
Kayem
Kettle Cuisine
LaraBar

Martignetti Corporation
Massachusetts State Police
MWare, Inc.
Provincetown School Department
Roche Brothers
Stonyfield Farm
Technology Migrations Inc.
Tepana Wines
United States Army Corp
of Engineers
Whelen Engineering

Tire (up to \$5k)

I3 Photography
ActSoft Inc.
Adam Ezra Group
Ahmir
AMC Outdoors
Angie's Popcorn
Apponequet Regional
High School
Arlington Bicycle
The Back 9
Bancroft School of Massage
Therapy
Biomedics
Bills
Bourne Fire Department
Brewster Day Camp
Brian Richard
Brownie Brittle
Cape Cod National Seashore
Cape End Manor
Cascadian Farm Organic Granola
Central Mass. Law Enforcement
Council
Cisco Cycles
Cohasset Cycle Sports
Commonwealth Wines
Consolidated Container
Company
Cortiva Muscular Therapy
Institute
Craig's Mobile Bike Repair
Decas School
Dennis Cycle Center
Dighton-Rehoboth Regional
High School
EDIC Boston
Entrain
EPS Solutions
Evan Michael
Evolutioneyes Eyewear
Fancy Produce
FBS Security
Foley & Lardner LLP
Foxborough Bike
Frank A. Days Inc.
Go Green Solutions
Goodale's Bike Shop
Greater Boston Food Bank
Harvard Vanguard Medical
Associates

Idle Times Bike Shop Inc.
Immaculate Baking Company
Insta - Brite
InterContinental Hotel, Boston
International Bakers Company
International Bicycle Centers
Iron Mountain
J Maheras Co.
James Joyce Ramble
Jeff Keller
Jefferson School
Jelly Belly Candy Company
Johnson & Johnson
Professional, Inc.

Joos

Joseph's Gourmet Pasta
Kingston Propane Inc.
L. Knife & Son Companies
Liberty Liquors
Lions Club - Provincetown
Lower Cape Ice
Massachusetts National Guard
MCI-Plymouth
Middleboro Council on Aging
Milford Bicycle
New England Industrial Truck
Nickerson State Park
No More Shotz
Pasta Chips
Pepsi
Polar Beverages
Pure Pro Massage Products
Purity Organic
Quad Cycles
R.E. Lyons & Sons
Redbook
Remington Middle School
Robert Latini
S E R Exposition Services
Shepley Wood Products
SmartReach Digital
Sommerville Police Department
Spark BRS
St. Peter the Apostle Church
Steve Evanter
Superior Cake Products
TableTalk Pies
Teamsters, Local 25
Trader Joe's
Unilever Brands Icecream
VFW Post 3402
Vovet Wines
Yancey's Fancy Cheese
Waste Management
Wellfleet Elementary School
Whitinsville Water Company
Winkler Construction & Crane
Wrentham Development Center
Yankee Magazine
Yell-O-Glow

Road

Town of Attleboro
Town of Barnstable
Town of Bellingham
Town of Berkley
Town of Bourne
Town of Brewster
Town of Bridgewater
Town of Carver
Town of Charlton
Town of Dennis
Town of Dighton
Town of Dover
Town of Eastham
Town of Easton
Town of Foxborough
Town of Franklin
Town of Freetown
Town of Lakeville
Town of Mansfield
Town of Medfield
Town of Mendon
Town of Middleborough
Town of Needham
Town of Norfolk
Town of North Attleboro
Town of Northbridge
Town of Norton
Town of Orleans
Town of Oxford
Town of Plainville
Town of Provincetown
Town of Rehoboth
Town of Rochester
Town of Sandwich
Town of Sharon
Town of Sturbridge
Town of Sutton
Town of Truro
Town of Walpole
Town of Wareham
Town of Wellesley
Town of Wrentham
Town of Yarmouth

PMC Recognizes its Most Exceptional Fundraisers

The PMC's Lifetime Fundraising Award honors PMCers who have reached their \$100,000, \$250,000, \$500,000 and \$1,000,000 fundraising goals. The PMC extends its deepest gratitude to the following exceptional fundraisers, as well as all PMCers who annually commit to surpassing their own personal best.

	Years		
\$11,000,000+		Barry Nelson	19
Josh Bekenstein	21	Dwight Poler	15
		George Prive	19
\$4,000,000+		David Richardson	26
Michael Frieze	31	David Rogers	10
		Maura Shaughnessy	21
		Eric Winer	16
\$2,000,000+			
Patrick Byrne	11		
Charles Larsen	33	Gold \$250,000	
		William Achtmeyer	10
Platinum \$1,000,000		Judy Adler	24
Anita Bekenstein	17	Michael Ascione	9
Seldon Clarke	18	Emily Bekenstein	12
Peter Dolan	11	Larry Bohn	16
David Mittelman	24	Everett Bramhall*	14
Michele Mittelman	16	Steven Branfman*	11
Warren Mosler	16	David Brewster	11
George Noble	14	Cliff Brown	16
James Rappaport	11	David Bunis	9
Steven Segal	25	David Castle	14
Bob Selby	30	Bruce Cohen	13
Billy Starr	35	Olivier Cojot-Goldberg	11
Beth Terrana	11	Robert D'Angelo*	21
		James Davis	21
Rose Gold \$500,000		Drew Dolben*	22
Richard Berkowitz	24	Charles Farber	17
Dolly Bicknell	29	David Fialkow	28
Len Bicknell	29	Bob First	27
David Brofsky	24	Thomas Flatley	14
Jonathan Chase	27	Robert Friedman*	15
Rik Clark	22	Neil Goldberg	16
Ted Clark	18	Robert Goodman	14
Linc Cornell	25	Elaine Gremila	21
Anthony DeLuca	10	Michael Hermesen	13
Charles DeMarco	21	William Holodnak	13
Ward Doonan	24	David Ilsley	21
Alan Einhorn	30	Bill Johnson	20
David Fischer	28	Ross Jones	4
Mark Forziati	15	Stephen Kaufer	8
Edward Gallagher	19	Fred Klinghoffer	8
Robert Goodof	29	Larry Kravetz	9
Rick Kaitz	22	Daniel Lazarek*	8
John Kerry	12	Peter Levin	25
Stewart Kohl	16	Stacey Lucchino	13
Coleman Levy	11	Melinda Mann	23
Lawrence Marx	9	Gerry Matalon	15
Paul Metcalf	17	Andy Mittelman*	6
David Murphy	10	Jamie Mittelman*	5
Lee Nadler	15	Ward Mooney	23

Daniel Morganstern*	6	Tony Brett	13	David Epstein	5	Maarten Hemsley	22	Peter Locke	14	William Pastuszek*	28	Douglas Spector	9
Terri Nord	9	Tim Brightman	27	Michael Epstein	24	David Henry	10	Shaun Logan	28	Scott Paton	8	Len Spector	18
Todd O'Connell	18	Paul Brown	17	Roger Epstein	11	Keith Higgins	12	Joel Loitherstein	20	Dick Paulsen	4	Leanne Spees	10
Elizabeth O'Tool	13	Ronald Brown	20	Tom Erickson	12	Roch Hillenbrand	6	Richard Longley	16	Butch Pemstein*	15	Suzanne Spencer*	11
Karen Packman	11	Scott Brown*	5	Maureen Errity	21	Roger Hobby	13	Michael Lorig	9	David Perini	24	Pamela Stearns	14
David Poorvu	18	Douglas Brum	20	Neil Exter	8	Benjamin Hochberg	14	Mike Lucas	20	Timothy Perini	17	Charles Steedman	12
Peter Racicot	21	Thomas Bunn*	1	Jack Faer	14	Daniel Holland	9	Kathy Luppy	18	Tom Phillips	17	Larry Stein	18
Michael Reger	9	Larry Burak*	24	Martha Fagan	19	Robert Honig*	23	Rick Luppy	31	Dana Pope*	21	Robert Stevenson	13
Peter Rice	23	Marc Burke	15	Dan Farrell*	5	Douglas Horn	7	Michael MacDonald	15	David Poulin*	7	Mel Stoler	28
Lisa Roblin	22	Kennett Burnes	13	Donald Feith	9	Wendy Horn	14	Stephen MacKenzie	11	Glenn Pransky*	18	Scott Stone	11
Peter Roblin	23	Dede Cadieux	11	Douglas Ferguson	13	Julie Horowitz	23	Frank Maglio	13	Gordy Prichett	32	Paul Straton	11
Alex Sagan	14	Edward Callahan	8	David Fernandez	20	Carl Howerton	14	Mike Maher	11	Jim Quinty	20	E. James Streator	10
Louise Santosuosso*	11	Alan Cantor	22	Mark Field*	12	Eric Hudson*	13	Michael Mahler	12	John Reilly	16	Rich Swanson	9
Paul Schaye	17	Bill Cantor	30	Deborah First	19	Robert Huebscher	14	Marty Maketansky	19	Jeffrey Resnick	6	Craig Szeman	6
Peter Scoba	17	Michael Carroll*	25	Barry Fish*	8	David Humphrey	8	Susan Malatesta	20	Jim Reynolds	20	Norman Tasgal	20
Felice Shapiro	28	Scott Carson	7	Bob Fisher	15	Stephen Immelt	10	Marc Mann	20	Rachael Rhine	20	David Teplow	14
Nancy Shepard*	15	Frank Casarella*	9	David Fisher	12	Robert Insoft	21	Daniel Mansur*	18	Steve Ricci	9	Eric Tepper	5
James Shulman	26	Jay Catalano	9	Henry Fisher*	17	Melissa Jacoby	14	Tizzie Mantione	20	Charlene Richard	20	Anthony Terrana	2
Ken Shulman*	19	Barry Chaiken	30	Todd Fisher	3	Paul Jacques	16	Gary Markoff	27	Stephen Richards	26	Lisa Theoharidis	13
Barry Siegal	13	Doug Ching	23	Ellen Fisher Stockmayer	20	Michael Jeans	14	Ben Marsh	9	Peter Richardson	26	Daniel Tibbetts	10
Steven Sisselman	10	David Christmas	18	Len Fleischmann	12	George Johnston	21	Bill Martin	12	Scott Richardson	17	Deborah Timmer	13
Robert Small	9	Paul Cicco*	9	John Ford	16	Kenneth Johnston	25	Robert Martin	9	Theodore Ristaino	15	Jurrien Timmer	16
Robert Smith	28	Freddy Cicerchia*	17	Daniel Fradkin	16	Robert Johnston	8	Amy Mason	10	John Rizzi	11	Joe Titlebaum	21
Martin Solomon	8	James Cinamon	20	David Frawley	18	Carolyn Kaelin	10	Michael Maynard	10	Michael Roberge	14	Tim Tower	8
Brian Spector	13	Charles Clapp	22	Arnie Freedman	15	Erica Kaiz	20	Christine McCarthy	7	Valerie Robin	17	Tony Triano	14
Alan Starr	23	Alan Clarence*	12	Gail Freeman*	10	Henry Kanter	20	Bill McCauley	8	Rebecca Roblin	16	Joseph Trustey	10
Linda Sterling	15	John Clements	18	Ellen Freeman Roth	18	John Keenan	24	Michael McCreesh	10	Michael Rone	21	Dennis Tulimieri	15
Adam Suttin	8	Steve Cohan	20	Jack Fultz	12	Ann Keiser*	11	J Kent Mchose	11	Mickey Rooney	28	Alan Turner	22
David Wilson*	25	Brett Cohen	10	John Galluzzo	19	Vasso Kelly	21	Mike McKay*	10	Alfred Rose	14	Anthony Victor*	5
Strauss Zelnick	9	Douglas Cohen	15	Rick Ganong	6	Barnet Kessel*	16	Chris McKeown*	29	Lisa Rosen	20	Stephen Waisgerber	27
		Scott Collins *	17	Steven Garfinkle	18	Andrew Kessler*	10	Roslyn McLean	9	Solomon Roth	15	Heather Wakelin	6
Silver \$100,000		Jane Collins-Hastings	22	Michael Garrepy	16	Paul Kensonson	19	Matt McPherron*	10	Katherine Royce*	10	Jeffrey Wakelin	12
Robert Adler	9	Bob Conerly	11	Jeff Gassman	20	Bets Kent	21	William Mead	13	Libby Russ	13	Jodi Walker	3
Mickey Ahearn	34	Timothy Conry	20	Donald Gates*	13	Randy Kinard	13	Christopher Mellen	9	Edward Ryan	29	Ed Walsh	16
Tony Albright*	9	Lois Cornell*	20	Daniel Gelfken	6	Ellen Kirk	10	Gilbert Menna*	17	Stephen Sacco	28	Ruth Wasser	19
Jamie Ames	14	Al Cote	35	Paul Gershkowitz	12	Kristin Kirwan	13	Joe Merrill	21	Robin Saitz	20	Bob Watterson	16
Jon Anda	7	John Coughlin	10	Chet Geschickter	18	Stephen Kjellman	26	Ted Merritt	29	Sumner Saitz	23	Debbie Waugh*	19
Richard Anderson	11	Gary Count	18	Bob Gibson	30	Brian Knez	20	Mark Meyer	20	Paul Salem	19	James Wells	8
Bob Antonioni	21	Jeffrey Crisan	3	Keith Gilbert	10	Robert Knowles	12	Ronald Mika	5	Jeff Sanderson	5	Donald Welsh	9
Ralph Ardiff*	13	Rich Crowe*	5	Daniel Ginsburg	11	John Kohl	18	Todd Miller	17	Ted Saraceno	27	Steve Wendel	7
Christopher Arnold	17	Caroline Cunningham		Bernard Gitlin	13	Brian Kopperl	12	Chuck Mills	12	Danny Sarch*	5	Frank Wezniak	12
Frank Aronson	19	Young	6	Mike Glynn	12	John Kowaleski	29	Jane Mingey	24	Timothy Scanlon	8	Gregory Whalen	17
Ed Aucoin	10	Marcia Dana*	9	Martha Gold*	14	Barry Kofa	35	Alan Mirson	20	Lisa Scherber	11	Craig Wheeler*	18
Darren Baker	4	Howard Davidson	16	Mark Goldberg	12	Alvin Krakow	20	Bill Mishkin	23	Eric Schlager	13	Gregory White	8
William Baldwin*	10	Jonathan Davis	4	Roger Goldstein	17	Theodore Kramer	28	Melissa Mittelman	3	Harold Schwartz	5	James White	16
Daniel Ball	25	Laura Davis	17	Jonathan Gordon	17	Michael Kranzley	10	Paul Mooney	18	David Segal*	10	Al Wiegman*	15
Loren Balsam	12	James DeCaprio	18	Bob Gorman	8	Albert Kupcinkas	28	Gerry Morrissey*	10	Andy Seigel	23	Jim Wilkinson	13
Christopher Bartel	8	Elaine DeLuca	11	Stan Graveline*	15	Brett L'Esperance	6	Leonard Moscati	6	Jeff Sharpe	20	Loie Williams	9
Alexander Bartfeld	12	Matt DeLuca	20	Doug Gray	35	David Lafreniere	13	Edward Moses	9	Gary Shaw*	16	Tina Williams	23
Steve Bauer	23	Daniel DeMarco	7	Howie Gray	23	*Steven Lampert	13	Otis Moyer	21	Jeffrey Shaw	11	Bob Willis	16
Tom Beaton	5	George Demetri	7	Larry Green	8	Erin Langton	16	Tim Mulhern	21	Ralph Sheridan	19	David Wilson	16
Gary Belowich	26	Bob Deutsch	27	Winslow Green*	9	David Lapidus	14	Shawn Mullen *	6	Ruth Sherman	25	Alexander Wood	13
Barry Benjamin	12	Victor Dietz	19	Bruce Greer	21	Bill Laplante	7	Oliver Mullins	19	Mark Shirman	8	Gwill York	5
Jen Bennett	24	Matt Dillis	14	Dan Greer*	18	Joseph Lazarek*	9	Kevin Mundt	11	Greg Shoukimas	25	Tony Zelle	24
Beth Bennett	10	Bud Dodge	23	James Griffin*	10	Eric Leafquist*	10	Philip Murphy*	26	Jon Sidoti	19	Robert Zuffante*	18
Donald Benovitz	19	Dan Doherty	4	Scott Griffith	7	Thomas LeBlanc	16	Raymond Murphy*	11	Barry Siegel	14		
Bill Berman	26	Deane Dolben	19	Dave Grossman	33	Stephen Lebovitz	17	James Murray	23	Jon Siegel*	30	*added in 2014	
Laura Bicknell-Carbone	18	Don Dolben	21	Eva Guinan*	9	Harry Leichtman	20	Eric Nadel	9	Marley Simon	17		
Emile Bielawa	26	Mark Dolny	20	Cindy Hale	14	John Leverone	20	Robert Needham	6	Kent Simons	4		
Samuel Blackman	4	Klarina Donoghue	15	J.D. Hale	13	Kevin Leverone	21	Jonathan Nelson	3	Hal Sizer*	21		
Bryce Blair	21	Bettina Doulton	1	Richard Hall	6	Buzz Levin	24	Katja Nelson*	2	Harvey Sklar	26		
Richard Block	20	John Downer	12	Bill Hamilton	24	Susan Levine	7	Sasha Nelson	3	Myles Slosberg	20		
Steven Borne	23	John Droney	28	Michael Hanley	6	Neal Levitan	22	Francois Nivaud	7	Carol Sly	27		
Karl Bouldoukian	13	Frank Duffy	13	Megan Hanna	14	Lee Levitt*	17	Cindy Null	21	Cameron Smith	2		
Nick Bourke	17	Gary Duncan	13	Heidi Harring	12	Eric Levy	11	Kate O'Halloran	17	Nancy Smith	17		
Rick Bowe	21	Mathew Dustin	19	Michael Hartnett	16	Matthew Levy	12	Carol O'Leary	12	Timothy Smith	14		
Steven Bowen	9	Mike Ehrenberg	24	Keith Hartstein	10	Tucker Levy	10	Noel O'Neill	13	Timothy Smith	10		
Linda Bowers	14	Andy Eliopoulos	13	Bill Harvin	5	Joel Lewin	10	John O'Rourke	15	Bill Snapper	26		
Will Braman	17	Aram Elovic	13	James Haskel	7	Alan Lewis	9	Kevin Oye*	12	Tony Solomons	13		
Andrew Brand	15	Kevin Elwell	12	Barney Hass	19	Bob Licht	21	Jeff Packman	11	Tom Sommerfield*	7		
Jeffrey Brand	27	Thomas Engel	15	Michael Hastings	25	Jeffrey Lieb*	25	Fred Paine*	17	Michael Sonnenfeld	12		
Jeffrey Brener*	19	Barbara Epstein	26	Geoffrey Hecht	22	Ornoth Liscomb	14	Bill Parent*	3	Chris Spear	26		

Heavy Hitters

In 2014 there were 2,051 PMC riders who reached Heavy Hitter status by raising \$6,900 or more for Dana-Farber Cancer Institute.



Amount Raised	Rider Name	Years Riding	Amount Raised	Rider Name	Years Riding	Amount Raised	Rider Name	Years Riding	Amount Raised	Rider Name	Years Riding	Amount Raised	Rider Name	Years Riding	Amount Raised	Rider Name	Years Riding	Amount Raised	Rider Name	Years Riding					
\$80,000+	Steven G Segal	25	\$48,000+	Bruce L Cohen	13	\$33,000+	Len Bicknell	29	Danny Sarch	5	Neil A Exter	8	Gerry Morrissey	10	Mark N Dolny	20	Paul H Gershkowitz	12	Cori A Newcomb	5	Amy I Fradkin	11			
	Steven M Sisselman	10		Chris Hadley	2		Ted A Clark	18	Eric P Winer	16	James D Griffin	10	Todd E O'Connell	18	Dan A Ginsburg	11	Jeff Grodsky	4	Nikhil L Pereira-Kamath	2	David L Ilsley	V 21			
							Brett Cohen	10			Eva C Guinan	9	Stephen Richards	26	Peter D Johnson	2				Andrew Hall	2	Theodore P Ristaino	15	Theodore P Kramer	28
\$76,000+	Tom Quirk	2	\$47,000+	David A Castle	14	\$24,000+	Andrew Rickard	3	Jody Adams	4	Bob Licht	21	Lisa Roblin	22	David Lockwood	7				Ethan K Liebermann	3	Andrew Rotherham	3	Michael J McCreesh	10
				Richard Hall	6				Everett K Bramhall	14			Edward P Ryan	29	William S Mead	13				Reuben Munger	V 2	Timothy J Scanlon	8	Adam Nebesar	4
				David L Richardson	26	\$32,000+	William A Holodnak	13	Tim Brightman	27	Paul L Schaye	17	Robert T Schulein	1	Jeffrey A Resnick	6				Peter C Racicot	22	Michael I Schwartz	4	Eric D Schlager	13
\$69,000+	Sasha Nelson	3		Robert A Smith	28		Douglas Horn	7	Michael Hanley	6	Jeffrey West	6	Michael I Schwartz	4	Eric D Schlager	13				Craig A Wheeler	18	Andrew Sheriff	7	Colby Schofield	2
				Martin P Solomon	8		Terri L Nord	9	Eric C Leafquist	10			Loie M Williams	9	Peter N Schwartz	2									
									Steve Neff	5					Rob Stiffler	4									
\$67,000+	Jonathan Nelson	3	\$44,000+	Strauss Zelnick	9	\$31,000+	Dolly S Bicknell	29	John D Nichols	5	\$19,000+	Tom Beaton	5	\$16,000+	Jamie A Ames	V 17	Andrew Tarnell	6							
	Katja Nelson	2												Ronald Brown	20	Julia E Tarnell	4								
														Edward Callahan	8	Nicole D Valanzola	2								
\$200,000+	Michael G Frieze	32	\$66,000+	David Mittelman	24	\$43,000+	Robert S Goodof	29	Steven J Bowen	9	\$30,000+	Peter B Christmas	4	Jeffrey Goldstein	6	Robert M Haggett	6	Edward Callahan	8	Nicole D Valanzola	2				
				Michele Mittelman	16		Harold W Schwartz	5	Joe Duckworth	V 2	Jack A Faer	14	Robert M Haggett	6	Caren G Deardorf	24	Jeffrey S Wakelin	12							
									Cindy S Hale	14	Scott M Grodsky	4	Nikki Kaitz	V 2	Mark J Deck	5									
\$170,000+	Lee M Nadler	15	\$65,000+	Alan Einhorn	30	\$42,000+	Coleman B Levy	V 11	Michael P Hermsen	13	Bets Kent	7	David J Poorvu	18	Deb Duncanson	1	\$14,000+	James B Adelson	9						
									Eliza H Scoba	2	David J Poorvu	18	Robin L Saitz	22	Bob C First	27	Mark A Berthiaume	13							
									David T Wilson	26	Roslyn K McLean	14	Daniel R Serpico	2	Deborah S First	19	Mark A Berthiaume	13							
\$148,000+	Dwight M Poler	V 15	\$63,000+	Hingham Kids Ride	V 8	\$41,000+	Seldon Clarke	18	David T Brewster	11	Bill Snapper	26	Edward M Sheehan	4	Heidi M Flood	5	Bryce Blair	21							
														David R Fraley	6	Jeffry B Brand	27								
														Ronald P Goldberg	4	Robert T Brooks	9								
\$136,000+	Bedford Kids Ride	V 10	\$62,000+	Linda Sterling	15	\$28,000+	Rich F Crowe	5	Kate Chertavian	6	\$22,000+	Kevin Beatty	4	Jo A Hannafin	2	Sam Butcher	17								
									Cliff Brown	16	Nick Bourke	17	Michael D Jeans	14	Thomas E Campbell	8									
									Deane H Dolben	19	Frank L Casarella	9	Andrew H Kessler	10	Harry M Carey	9									
\$123,000+	Ward J Doonan	24	\$59,000+	Daniel Lazarek	8	\$40,000+	David C Brofsky	24	Dan Farrell	5	Steve Cohan	20	Easton Kids Ride	V 1	David S Cohen	1									
									Josh Fenollosa	5	Mark Connelly	4	Middletown Kids Ride	V 6	Warren Cohen	7									
									Bob I Friedman	15	Gregory Ehret	1	Sturbridge Kids Ride	V 3	Michael H Cornell	15									
									Belmont Kids Ride	V 3	Ellen D Freeman Roth	18	Wilmington Kids Ride	V 9	Al F Cote	35									
\$117,000+	Ross M Jones	4	\$58,000+	Adam Suttin	8	\$27,000+	Peter J Devlin	5	Gary L Greenstein	1	Bill J Johnson	20	Tom Kuo	2	Doug Crossley	5									
									Elaine L Gremila	11	Alvin A Krakow	V 20	Yosef Landesman	11	Elaine V DeLuca	11									
									Ted Rudich	2	Jeffrey R Kushner	1	Mike McKay	10	Bud Dodge	23									
														Noel D O'Neill	13	Maureen P Errity	21								
\$102,000+	Thomas Bunn	1	\$54,000+	Jodi L Walker	3	\$21,000+	Robert Ayres	1	Jean Landry	9	Robert Ayres	1	Michael H Picard	6	Barry Fish	8									
									Ellen Kirk	10	Charlie M DeMarco	22	Mickey Rooney	28	Erik J Forsberg	10									
									Louise I Santosuosso	11	Thomas R Engel	15	Andrew Welch	4	Mark Goldstein	6									
									Tom Sommerfield	7	Ben Marsh	9	Steve Wendel	7	Adam D Grossman	4									
\$100,000+	Todd A Fisher	3	\$39,000+	Barry N Nelson	19	\$26,000+	Larry S Bohn	16	Windsor Green	9	Kevin A Mundt	10	Jonathan F Zaff	1	JD D Hale	14									
									Mark A Goldberg	12	Michael W Roberge	14	Michael W Roberge	14	Daniel E Holland	9									
									Neil L Goldberg	16	Peter Roblin	13	Christopher D Arnold	17	Phil Katz	V 8									
									Gerry E Matalon	15	Carolyn Stein	1	Kyle Bettigole	6	Stephen L Kaufer	8									
\$97,000+	William F Achtmeyer	10	\$51,000+	Westwood Kids Ride	V 7	\$37,000+	Gerry E Matalon	15	Scott A Stone	11	Alan P Blondman	4	Alan P Blondman	4	Joseph Kenny	5									
														Sharon Kids Ride	V 4										
														Shrewsbury Kids Ride	V 6										
\$92,000	Robert J Small	9	\$50,000+	Anita Bekenstein	17	\$36,000+	David A Christmas	18	Bob Antonioni	21	Paul A Brown	17	Paul J Cicco	9	Albert P Kupcinkas	28									
									Charlie M DeMarco	22	Paul J Cicco	9	Alan M Cohen	V 2	Stephen Lebovitz	17									
									Thomas R Engel	15	Andrew M Brand	15	Rob Cronin	3	William Lehmann	2									
									Claire V Gebler	1	Thom Faria	2	Robert D'Angelo	21	Tobin Levy	6									
\$89,000+	Michael C Ascione	9	\$49,000+	David C Fisher	12	\$35,000+	Steven J Branfman	11	Len C Fleischmann	12	Arthur (Terry) W Gregory	9	Marcia C Dana	9	Chris McKeown	29									
									Joshua Levy	4	Michael D Hastings	25	Christina Danford	4	Warren B Mosler	16									
									Susan Paine	3	Joseph M Lazarek	9	Matt P DeLuca	20	Kate O'Halloran	17									
									John J Peterson	3	Ben Mcpherron	1	George D Demetri	7	Stacey Pollack	15									
									Christine R McCarthy	7	Jon Schoen	1	John P DiGiovanni	8	David Poulin	7									
\$86,000+	Paul Metcalf	17	\$44,000+	Edward F Gallagher	18	\$25,000+	Judy C. Adler	24	Douglas M Spector	9	Andrew M Brand	15	Thom Faria	2	William Lehmann	2									
									E James Streator	10	Thom Faria	2	Robert D'Angelo	21	Tobin Levy	6									
														William Lehmann	2										
\$84,000+	Maura Shaughnessy	21	\$47,000+	Bill Parent	3	\$20,000+	David Bunis	9	Matthew T Burns	3	Bob Conerly	11	Len C Fleischmann	12	Chris McKeown	29									
														Marcia C Dana	9	Chris McKeown	29								
														Christina Danford	4	Warren B Mosler	16								
														Matt P DeLuca	20	Kate O'Halloran	17								
														George D Demetri	7	Stacey Pollack	15								
														John P DiGiovanni	8	David Poulin	7								

Rebecca Roblin	17	Gary Maynard	1	Kevin Klein	1	Perry Boyle	9	Holly Grey	5	V = Virtual Rider: not riding on PMC weekend	
Will Rose	4	Matt McPherron	10	Barry P Kraft	35	Franklin S Bradley	5	Bill Grogan	4		
Gordon W Sewall	2	Tom Mercurio	8	Fred Lane	4	Rob Brennan	5	Cathy Grossi	10		
Ed Shanahan	3	Steven A Meyer	8	Michael M Libert	4	Tony J Bretti	13	Greg S Gryllakis	5		
Jeff Sharpe	20	Sean J Milano	7	James Lowry	8	Shawn Briggs	3	William LGuptill	7	Derek Oliver	3
Nancy A Shepard	15	Jason S Mironov	1	Mike Lucas	20	Andree J Brochu	2	Tom Haynes	1	Kevin J Oye	12
Marley M Simon	17	Alan H Mirson	20	Stacey J Lucchino	13	Jay Brochu	2	Mary Ellen Heinen	3	Fred A Payne	17
Carol G Sly	29	Ed Morata	3	Marty I Maketansky	21	Kennett F Burnes	13	Maarten D Hemsley	22	Allison M Parent	1
Renny C Smith	5	Otis S Moyer	21	Amy E Mason	10	Andy Carver	4	Shawn Hibbard	1	Marissa Parent	4
Richard S Thomas	3	Ed Olhava	1	James J Mauro	7	Randy Champagne	3	Brigit Hogan	3	Butch Pemstein	15
Laurie J Thomsen	10	Dexter Paine	1	John R McDonald	11	Amanda Chase	17	Jennifer Hogan	4	Robert Persons	9
Timothy R Tobin	12	Christopher A Pollara	10	Tracey McLeod	4	Don P Chase	4	Lisa A Hughes	4	Bob Pfeifer	10
Rick Treitman	3	Kelly Riera	3	Gary R Morris	21	Gerald C Chertavian	6	Dan Hurwitz	9	Tania J Phillips	4
Brian Wilkins	2	Michael J Ruskowski	1	Mark Morrison	10	Doug Ching	23	Melissa G Jacoby	14	Peter Poulin	2
Jillian Woods	4	Eleanor C Schmidt	5	Raymond M Murphy	11	Freddy A Cicerchia	17	Dylan James	6	Thomas Prankoff	4
Melisa Yarckin	4	Felice Shapiro	28	Peter C Necheles	1	Alan A Clarence	12	Kyle James	9	Alan Rappaport	3
		Hal Sizer	21	Cindy Null	21	Aaron B Clayton	5	Bertil Jean-Chronberg	1	Peter H Reinemann	5
		Michael Solomita	1	Carol A O'Leary	12	Ben T Clements	5	Ryan Jong	1	Douglas N Riley	5
		Bruce A Stevens	10	John P Ockersbloom	1	James Coggeshall	4	Yair Kadmon	2	Kevin Rohnstock	3
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		Lindsay A Wedell	4	Stephen M Paquin	6	Kellie J Connolly	1	Brian Kelly	3	Devette Russo	10
		Courtney J Wilson	1	Alan Paret	10	Alan L Cormier	8	David A Kelsey	3	Chris Ryan	3
		Ken Wilson	2	Jennifer Perini	V 8	Joe Cristaldi	4	Michael A Kempkes	9	Heidi H Ryder	1
		Tony Zelle	24	Timothy S Perini	17	David A Crowe	13	Reading Kids Ride	V 4	Richard Saidenberg	5
				Mark Price	5	Audrey Crozier	2	Randy E Kinard	14	Steven Saidenberg	6
				Duncan W Richardson	1	Gary Cabbage	4	Stephen A Kjellman	26	Jerry Salsgiver	10
				Mary L Ryan	8	Jim Cunningham	7	Michael Kramer	2	Richard P Scannell	5
				Stephen L Sacco	28	Jeff D'Agostine	10	Jason Lacroix	5	Will Schmidt	5
				Bill Segal	8	Jill Dalby Ellison	1	Neal P Levitan	22	Jack E Schroeder	11
				Scott Sewall	1	Lance Davis	9	Bruce A Levy	4	Peter S Scoba	V 17
				Mark Shirman	V 8	Polly De Mille	2	Joel Lewin	10	David Secrest	1
				Myles J Slosberg	20	Christine L Delfino	4	Patricia M Leyn	9	Ellen B Segal	9
				Andy Sucoff	4	Laurent C Delli-Bovi	8	Jim Liebowitz	4	Andy Seigel	V 24
				Rianna Suprenant	4	Vince Dick	7	Chris J Macnaughton	1	John H Shaw	7
				Philip C Tarnell	5	Matt P Dilis	14	Aimee L Mandeville	2	Fergus Shiel	3
				David Teplow	14	Cindy Ditullio	3	Timothy J Mandeville	2	Cynthia S Shore	3
				Lisa A Theoharidis	13	Colleen M Duffy	7	Daniel J Mansur	18	George F Sliney	4
				Walter W Tsui	9	Robert Eckert	5	Karen Marryat	2	Charlie Smith	8
				Lori York	1	Marie Eddy	1	Jackie McCrillis	11	Craig Smith	7
				Mike York	2	Alexandra S Einhorn	8	Kevin M McGovern	12	Josh Snyder	5
						Brian K Eisenberg	3	Maggie McNally	6	Michael J Sonnenfeld	12
						Steven D Eppinger	11	Peter M McNamee	3	Robert A Stevenson	13
						Mark J Field	12	Thomas Meagher	5	Rob Swan	3
						Ellen M Fisher	22	Gilbert G Menna	17	Joseph Tack	10
						Terry Flahive	6	Ted Merritt	29	William A Tullimieri	3
						James F Flanagan	5	Bob F Messier	9	Dennis M Tullimieri	15
						Judy Fleming	5	Taylor Mills	12	Jonathan Tushman	7
						Mark Fleming	5	Mary B Mooradian	3	Nicholas Vasquez	1
						Roger Forman	6	Jim L Nager	13	Chuck Weinhold	7
						Jerry Fortier	3	Christopher Noe	1	Donald H Wexler	27
						Robert A Fortin	3	Dan Nolting	8	Amie S White	8
						Mark V Forziati	V 15	Chris O'Grady	1	James D White	16
						Jack Fultz	9	Tony O'Donnell	10	Lawrence R Whiting	1
						Steve Gaebel	7	Hannah Oberman-		Richard J Williamson	4
						Larry J Gagnon	16	Breindel	3	Lara Wosepka	2
						Lewis Geffen	1	Naomi D Oberman-		Michael York	1
						Jonathan E Gilula	5	Breindel	3	Robert T Young	6
						Thomas Goemaat	3	Sarah Rose R Oberman-		Karl J Zirulli	8
						Daniel P Goldman	6	Breindel	3	Douglas M Cohen	15
						Paul D Goodhue	3	David Okun	3	Larry Cohen	24
										Jarrett Collins	6

Top Ten Fundraising Teams

Bain Capital	\$1,971,026
Erica's Entourage	\$1,068,499
Patriots Platelet Pedalers	\$814,748
MFS	\$602,077
Lick Cancer	\$582,651
Berkshire Partners	\$558,326
Perry	\$532,814
DASSAULT	\$530,655
Flames	\$440,660
9	\$436,647



\$10,000 +

Bill Aalerud	10	Andrew Flaster	4
Reuben Ackerman	2	Elizabeth Freeman	6
Adam S Ain	5	Bob Gibson	30
Tina Ambrose	16	Catherine Gill	6
Ilana Amrani-Cohen	10	Cindy B Goldstein	12
Stephen D Anderson	2	Jonathan E Gordon	17
Burns D Andrew	1	Stan P Graveline	15
John M Angier	9	Jeff Grogan	6
Debora A Bacchicocchi	7	Andre Haroche	2
Paul Basta	6	Corey Hazekamp	4
Stephanie Basta	1	Evan Hecker	2
Daniel Bekenstein	7	Michaela Hildreth	2
Jennifer D Bekenstein	5	Robert Hunter	8
Sam D Bekenstein	8	Robert M Insoft	21
Douglas W Bell	5	Dave E Johnson	7
Bill Berman	26	Kenneth R Johnston	25
Dick Bordeau	9	Durham F Jones	3
Lisa Botticelli	6	Mimitri Kavaleros	2
Joshua Bowman	3	Ann T Keiser	11
Gerard Branka	3	David Kennedy	1
Steven Capshaw	3	Chelmsford-Westford	
John Chang	5	Kids Ride	V 5
Tony J Chismark	3	Amon Klein	2
Michael Christian	3	Robert Knowles	12
Douglas M Cohen	15	Michael Krager	1
Larry Cohen	24	Eric Lacroix	3
Jarrett Collins	6	Ken Lazarus	8

Catherine E Braun	22	Stephen P Cullen	11	Arnie E Freedman	15	Matthew T Hollister	1	Michael J Lombardi	7	Steve A Morris	2	Jeremy S Owades	7	John Roche	5	
Jody Brennan	3	Phil Cyr	6	Benjamin Freeman	3	Steven S Holstein	15	Stephen F Londregan	1	Edward A Moses	9	William J Pastuszek	28	John Rogers	5	
Michael J Briskin	16	Suzan Czajkowski	5	Hannah Freeman	1	Susan Holzman	7	Drew Loucks	1	Michael Muir	3	Michael P Patrakis	1	Kristin L Rone	18	
Donna M Brissette	1	Julia M Danford	9	Meredith Fried	1	Kristin Hopkins	6	James Lousararian	7	Brendan Mullen	1	Mark Pelletier	5	Robert Rood	5	
John P Brisson	2	Ralph J Darling	4	Richard P Fried	10	Wendy Horn	14	Ben Lowenstein	5	Steven Muller	4	Daniel Perrault	1	Timothy D Rosa	13	
Andrew J Broadstone	1	John B Daukas	4	Cindy A Fuhs	1	Alex Horowitz	2	Robert Lupacchino	6	Sarah Muncey	6	Peter W Pessolano	8	Michael Rosean	5	
Gary A Brodsky	11	Steve Davis	17	Ken Gainey	5	Weston Howland	5	Brian H Lutes	12	Daniel J Murphy	8	Mark Peterman	33	Larry S Rosenthal	11	
Hillel S Bromberg	11	James A DeCaprio	18	Steven W Galante	6	Jonathan Hubbard	3	Molly Macdonald	2	Rosemary A Murphy	10	Elizabeth L Phelan	5	Bry Roskoz	9	
Christine Brown	12	Christopher A Defrancis	4	Peter Gallagher	12	Rawson Hubbell	11	Tim Macdonald	3	Ann L Murray	14	John Phelan	5	Jean-Yves Roy	1	
Kelsey O Brown	1	Deborah Demarco	4	Steve Galligan	2	Eric C Hudson	13	John MacNeill	6	James Murray	23	Jeffrey E Picard	1	Diane Runstadler	8	
Charles U Buice	7	Leah R Demetri	5	Brian E Galonek	6	Terry Humphrey	6	Victoria Macomber	4	Michael Murrin	6	Christopher B Pierce	4	Gary W Ryan	3	
Mark Burak	5	Danielle K Deperalta	2	James P Gamerman	8	Jonathan Isaac	8	Paul Macrina	7	Eve M Nagler	2	David Piscia	1	Rob Ryan	1	
Rowena L Burke	4	Tim DeRosa	6	Andrew B Garland	17	Robbie lx	1	Frank Maglio	13	Richard Neckes	6	John M Poirier	10	Sean Saganey	11	
David L Burns	1	Peter G Dickason	17	Carol Geremia	7	Bette Jacques	V	Bradley Mahan	4	Brian T Nelson	6	Dana G Pope	21	Alex M Scalisi	3	
Michael Busnach	3	Joseph Digiammo	6	Steve Geremia	2	Moiria M James	2	Peiman Mahdavi	18	Sarah Nelson	3	Amanda L Popovitch	2	Peter Schindler	1	
Samuel T Byrne	V	6	Laura Dinapoli	15	Andrea Gerken	2	Jay Jason	2	Connor Maher	1	Dan Newman	8	Corey A Potoniec	1	Karl Schlotterbeck	9
Clay Cadieux	2	James P DiPasqua	12	Domenic Giammarco	5	Bill Jewett	1	Thomas J Mahon	14	Kyle Noble	3	Richard Powers	5	Thomas P Schneider	2	
Michael A Caggiano	2	Judy DiRubio	11	Diane Gibbins	9	Lauren Johnston	4	Ross W Mair	15	Sebastian Nordgren	2	Susanne S Prakken	16	Amy Schoenbaum	10	
Brendan E Callahan	8	Jay Dobek	6	Robert B Gifford	15	Jim Jones	3	Todd Majeski	10	Wendy A Nowokunski	6	Christopher Provenzano	4	Christopher P Schuch	5	
Gerry Callahan	7	John M Dodge	4	Jason M Gilbert	12	Ben S Josephson	12	Kerry Malone	10	Adam Nussenbaum	6	Mike Querner	21	Peter M Scott	3	
David A Cambria	6	Don C Dolben	V	21	Laura E Gill	4	Paul Kadin	9	Bryan Maloney	6	Tom O Shea	1	Paul R Reed	4	Jim Scutti	12
Mary E Campagnolo	21	Timothy M Donovan	1	William Goebel	1	Charice Kalis	1	Jerry Manchester	10	Gail A O'Connell	6	John Reichenbach	9	Aaron Segal	V	4
Ben Campbell	3	Tony Donovan	2	Robert Goemaat	1	Michael J Kaminsky	11	Marc Mann	20	Kristina C O'Gannon	2	Kristopher Reichlen	2	Glenn Selmi	16	
Michael Cantwell	2	Art Dorfman	8	Martha Gold	14	Joel T Katz	2	Steve Mannai	5	Michael C Obel-Omia	2	Rob Reilly	1	Justine Seragianian	1	
Lee Cappola	7	Todd Doten	5	Edward Goldfinger	6	Alison Keefe	5	Paul Marinilli	9	Justin R Olewnik	4	Dominick Reis	2	Peter Seresky	5	
Casey Cardinal	7	Scott C Dow	8	Andrew Goodman	9	Bob Kelly	18	Jack Markuse	2	Patty Oliari	6	Susan D Reuter	9	Elaine Shapiro	V	6
Andrew Carey	7	John Dowd	7	Kate V Goodman	1	Thomas J Kelly	9	Rob Marlotte	2	Stephanie Oliari	6	Jim F Reynolds	20	Karen Shaw	1	
Ken Carlson	3	Steven M Dowler	3	Ian M Gopin	2	John A Kett	1	Robert C Martin	2	Jeff Olsen	7	David Richman	9	M Patricia Sheehan	11	
Linda Carpino	10	Thomas Dufresne	7	Donna E Gould	8	Andrew Kettering	5	Glenn D Mathieu	14	Don Olson	8	Barbara Riley	16	Robert D Sheffer	9	
Richard Carr	9	Paul Dundon	1	Mark Govoni	6	Brian Kinney	8	Doug Mayhew	11	Mark F Olson	2	Lewis H Robert	8	Dana L Shkolny	4	
John D Cassidy	1	Arthur H Dunn	7	Michael R Grant	3	John Kinney	8	William G Maynard	V	11	Gordon D Owades	13	Mark Robohm	1	Eric N Shor	8
Lauren Cence	1	Vincent Dunn	1	Doug Gray	35	Jonathan D Kirshtein	9	James McCabe	4							
Timothy Champney	3	Erin Dunne	3	Howie S Gray	23	Robert P Kjellman	15	Don McCarthy	8							
Sarah Chapman	3	Brent Edmonds	9	Dana Greenberg	4	James D Kluczniak	5	Patrice McColoskey	3							
Peter J Chinetti	13	Peter D Eleftherakis	7	Billy Grimes	13	Robert Knight	12	Bruce McCutcheon	8							
Susan Cibulsky	5	Andy Eliopoulos	13	Sean R Grogan	7	John T Kohl	18	Sean McDonald	11							
Andrew Cichon	4	Annabelle F Eliopoulos	6	Peter Guetta	2	Paul Kostovick	3	John J McEleney	10							
Anthony P Cipullo	20	Pamela Elrod	3	Robert M Hadley	9	Karen E Landy	10	Joseph Mcgill	1							
Rufus Clark	19	Lisa Emsbo-Mattingly	3	Keri Hague	1	Diana Lannon	7	George Mcgoldrick	2							
James Clarke	1	Larry Enright	3	Deb Haines	4	Paul A Lavolette	5	Michael G McKee	4							
Elianna R Clayton	1	Dan M Epstein	1	Tyler Hall	1	Alexandra Leake	1	Tracey Mckeen	5							
Nathan S Cohen	15	Jake P Epstein	2	David Hammer	V	4	Glen F Leavitt	6	Timothy G Mckenna	2						
Bill Collins	16	Tom Erickson	12	John Hanifin	6	Bernard Lebow	18	Angus G Mcquillen	6							
Dan Collins	7	Timothy J Ernst	7	Pamela Haran	4	David M Lefebvre	10	Bryan Medeiros	8							
Jane Collins-Hastings	22	Scott Esposito	10	Christine M Harney		Alexander Leichter	6	Linda M Medwar	20							
Kristin A Comly	1	Ashley Evangelista	2	Hanifin	12	Jennifer Leichter	12	Eric J Menna	3							
James M Conley	4	Lee Evangelista	V	1	Marie M Hartley	4	Andy Levine	6	Keith Mercer	2						
Pete Connly	1	Thomas Evangelista	2	Dixon H Harvey	4	Maria M Levine	2	John F Merrill	2							
Matthew C Conroy	3	Matt D Evans	5	Rob Hassell	1	Richard Levine	1	Kathleen Merrill	2							
Carol W Conway	15	Martha E Fagan	19	Sue Hayden	7	Chris Levis	2	Suzanne Merritt	3							
John M Corcoran	3	Neal J Fay	26	Patrick Hayes	5	Lee Levitt	17	Peter P Mierzwa	5							
Nathan Coughlan	3	Donald Feith	9	Daniel P Healey	2	James Lewy	2	Jeffery A Miller	4							
James C Coughlin	9	Michael N Ferguson	5	Scott Hefter	10	Jeffrey M Lieb	25	John Millette	7							
Jennifer Coughlin	1	Jared A Fijalkowski	11	Scott C Heifetz	6	Ben L Lieberman	6	Jane Mingey	24							
Jeremy W Crane	V	3	Allen W Filiberti	10	Montie Henderson	3	Deborah Linder	6	Salvatore A Mitrano	12						
Bill Cress	V	8	Bill Finan	14	Daniel Herman	1	Jeff Linder	8	Tom Modica	15						
Cameron Crise	3	Daphne J Firth	4	Eddie Herskowitz	3	Matthew Littlefield	2	Richard Mollin	15							
Tracy Cristiani	4	James Fitzgerald	3	Michael Hession	1	Frank E Litwin	5	Chuck Mollor	V	12						
Paul J Cronin	3	Paul J Fonteyn	11	Les Hiscoe	3	Deborah Logan	8	Denise M Monroe	14							
Christopher M Crooks	9	Lisa Fortier	2	Michael R Hogan	3	Shaun Logan	28	Kevin P Mooney	3							

BELOW The McDonagh family from the PMC Easton Kids Ride with players and referees at PMC at the New England Revolution.



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Stephanie & Brian Spector
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Jutras
Kasisomaya Viswanath, PhD
Kenneth Vona
John Walker
Suzanne Walker
William & Orly Wallach
Dave Waller
Susan Wallman
Susan D. & Frank M. Walsh
Linda K. & George G. Waters
Keith Watson
Jonathan Weber

Lindsay Wedell
Michael Weiner
Lee Weiss
Richard Weitzen
The Welo Family
Mario Westphalen
John Westwood
Lynn T. & Craig A. Wheeler
Daniel Whelton
Tim Wigmore
Robb Witt
Loren Wood
Jeffrey Woolbert
Ellen M. & Joseph R. Wright Jr.
Gwill E. York & Paul Maeder
Nicole Zatyln
Edward E. Zuker

∞ Deceased
* DFCI Faculty/Staff

CORPORATIONS, ORGANIZATIONS & FOUNDATIONS & TRUSTS

\$250,000 and above
Kirkland & Ellis Foundation
Michele & David Mittelman
Family Foundation
Red Sox Foundation

\$100,000 and above
Boston Bruins Charitable
Foundation
The Edgerley Family
Foundation
The Flatley Foundation
Frieze Family Foundation
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New Balance
The SDA Foundation
Yawkey Foundations

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Blue Hills Bank
Bose Foundation, Inc.
Dassault Systèmes
GE Foundation
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Family Foundation

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Poler Family Charitable
Gift Fund
Larry & Cookie Rossy Family
Foundation
The Salem Foundation

\$25,000 and above
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Biogen Idec Foundation
The Mervyn L. Brenner
Foundation, Inc.
BTIG, LLC
The Byrne Foundation
GFS
Give with Liberty
Goldman Sachs Gives
Good Done Great, LLC
Graham Holdings Company
Hollingsworth & Vose
Company
Illinois Tool Works Foundation
ING
Kelmar Associates, LLC
Knez Family Foundation
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MFS Investment Management
Microsoft
Monarchs Care Foundation
The Parthenon Group
Pray Family Foundation
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Shawmut Woodworking &
Supply
St. Killian Importing Company
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Charitable Fund
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Foundation, Inc.
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\$15,000 and above
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Company
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Foundation
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Citizens Bank
Commonwealth of
Massachusetts
Cravath, Swaine & Moore, LLP
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Otterloo & Company, LLC
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Company, Inc.
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The Avis Budget Charitable
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Foundation, Inc.
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Foundation, Inc.
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oundation, Inc.
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PwC
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& Reporting, LLC
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 Digitas
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 The Paul & Phyllis Fireman Charitable Foundation
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 Four, LLC
 FRX Polymers
 F.W. Webb Company
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 GE Power Systems
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 Merck Partnership for Giving
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 Samuel Adams
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 Siemens Industry, Inc.
 Silicon Valley Community Foundation
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 Smile on Life Fund
 The Steinberg Family Fund
 Stone Ridge Properties Foundation
 Stuntz Family Foundation
 Sun Life Financial
 The Sun Products Charitable Fund
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 Tastings, LLC
 Team Maureen, Inc.
 Thealpert Family Foundation
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BELOW The PMC Bedford Kids Ride on the court at PMC at the Boston Celtics event.





John Hancock

MASS CHARITABLE FOUNDATION
Date: 11/08/14
To the benefit of Dana-Farber Cancer Institute
\$41,000,000
Adly Davis

new balance
DUNKIN' DONUTS
Ford

#PMCCALA

On November 8th, a glowing tent dominated the outfield of Fenway Park as the PMC celebrated the 35th ride and \$41 million gift to DFCI.



PMC Staff

HEAD STAFF

Back Row (L to R)

Kyle Mowatt, *Mechanical Co-Coordinator*
 Justin O'Connor, *Command Center Coordinator*
 Susan Brogan, *Sturbridge Co-Coordinator*
 Matt McGuinness, *Sturbridge Co-Coordinator*
 Shaun Keefe, *Provincetown Co-Coordinator*
 Les Laputz, *Babson Co-Coordinator*
 Michele Sommer, *Director of Finance and Administration* *
 David Hellman, *SVP of Operations* *
 Allan Eyden, *Road Coordinator*
 Bill Alfano, *Director of Marketing and Sponsorship**

Front Row (L to R)

Jackie Herskovitz, *Teak Media*
 Jeff Rimpas, *Babson Co-Coordinator*
 Susan Pesaturo, *Provincetown Co-Coordinator*
 Meredith Beaton-Starr, *Liaison to DFCL* *
 Billy Starr, *Executive Director* *
 Justine Darmanian, *Fundraising and Kids Rides Coordinator* *
 Glynn Hawley, *Director of Provisions* *
 Sarah Mercurio Hall, *Director of Volunteers and Special Events* *
 Alison Rush, *Director of Fundraising* *

Missing from Photo

Wil Carroll, *Mass Maritime Co-Coordinator*
 Alex Polcari, *Pedal Partner Coordinator*
 Anthony Polcari, *Mass Maritime Co-Coordinator*
 BJ Tynan, *Medical Coordinator*

PMC Interns

Lily Cyr
 Suzy Gallivan
 Katie Goldman
 Brendan Greene
 Mac Jones

Logistics Team

David Aronson
 Matt Chase
 David Rabinovitz

(* Professional PMC Staff)



PMC Board

Front Row (L to R)

Billy Starr, Caren Deardorf,
 Todd Langton, David Fialkow

Back Row (L to R)

Alan Einhorn, Josh Bekenstein,
 Mike Dee, Allan Eyden, Jim Shulman,
 Bobby D'Angelo, John Gilula,
 Steven Singer, Lois Cornell,
 Rob Smith

Photos used throughout the yearbook were taken by John Deputy of MetroDesign and volunteer PMC photographers. Donor section edited by Eliza Brigham.



PAN-MASS CHALLENGE

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PMC 2015 DATES:

1/6—Heavy Hitter Registration
1/8—Alumni Registration
1/15—Open Registration
1/21—DFCI Reception and Tour

3/1—PMC Night with the Celtics
3/11—Alumni Volunteer Registration
3/8—Open Volunteer Registration
3/28—PMC Living Proof Exhibition
Opening at MFA, Boston

4/2—First-Year Heavy Hitter Wine Tasting
5/8—Heavy Hitter Evening
TBD—Pedal Partner Party
6/6—PMC Night at Fenway

6/26—PMC at Newsies, Broadway in Boston
8/1–2—PMC Weekend
TBD—Check Presentation

